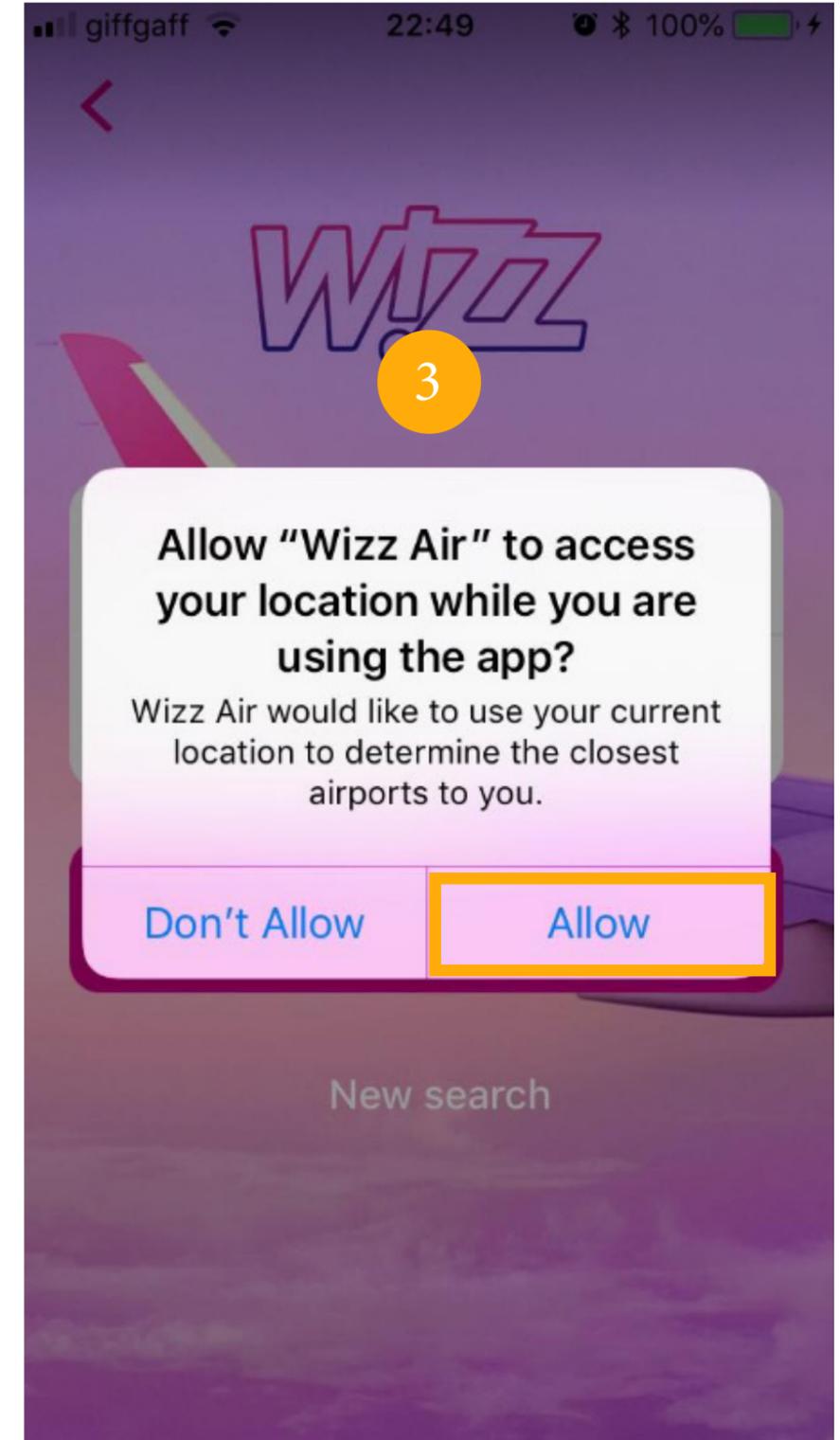
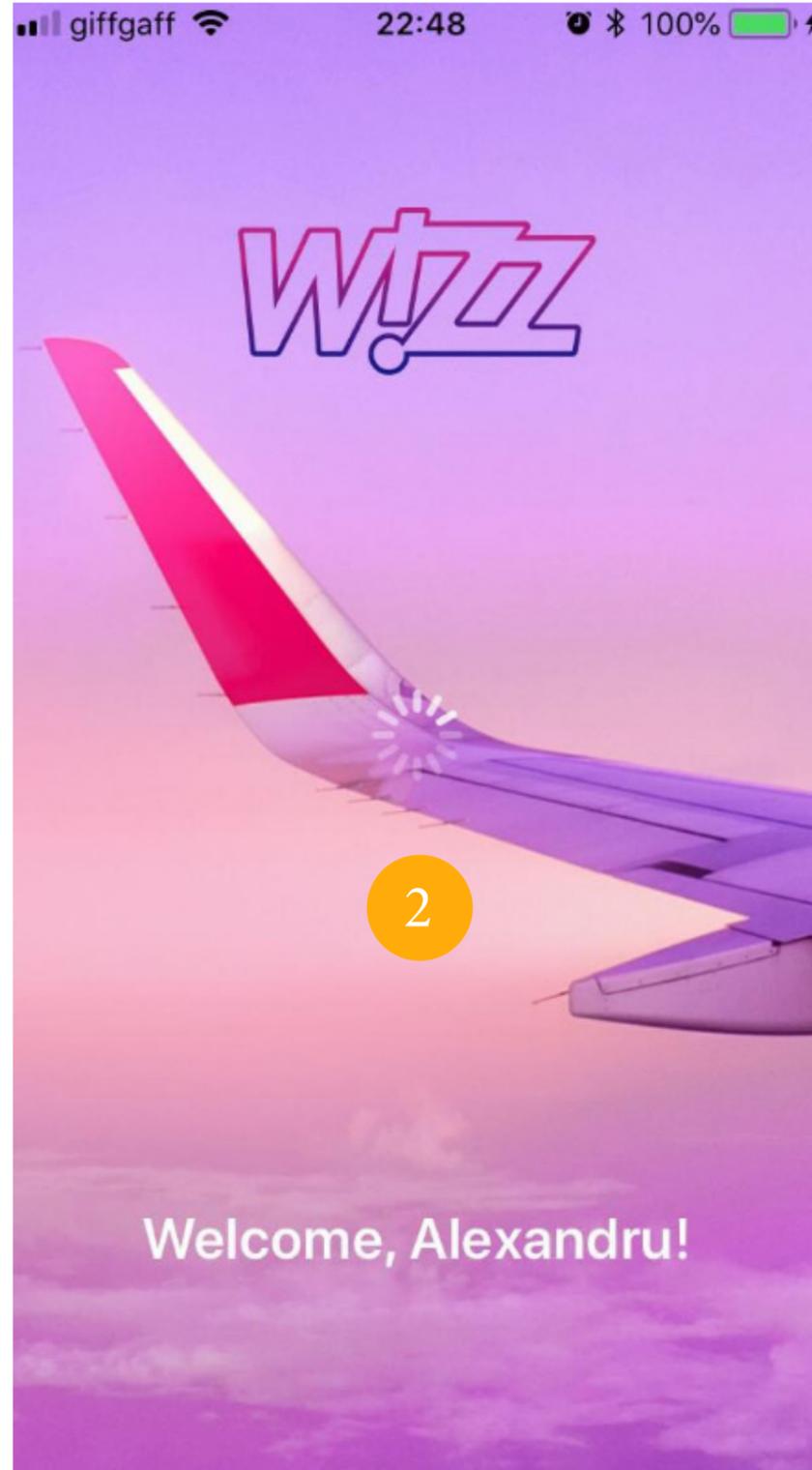
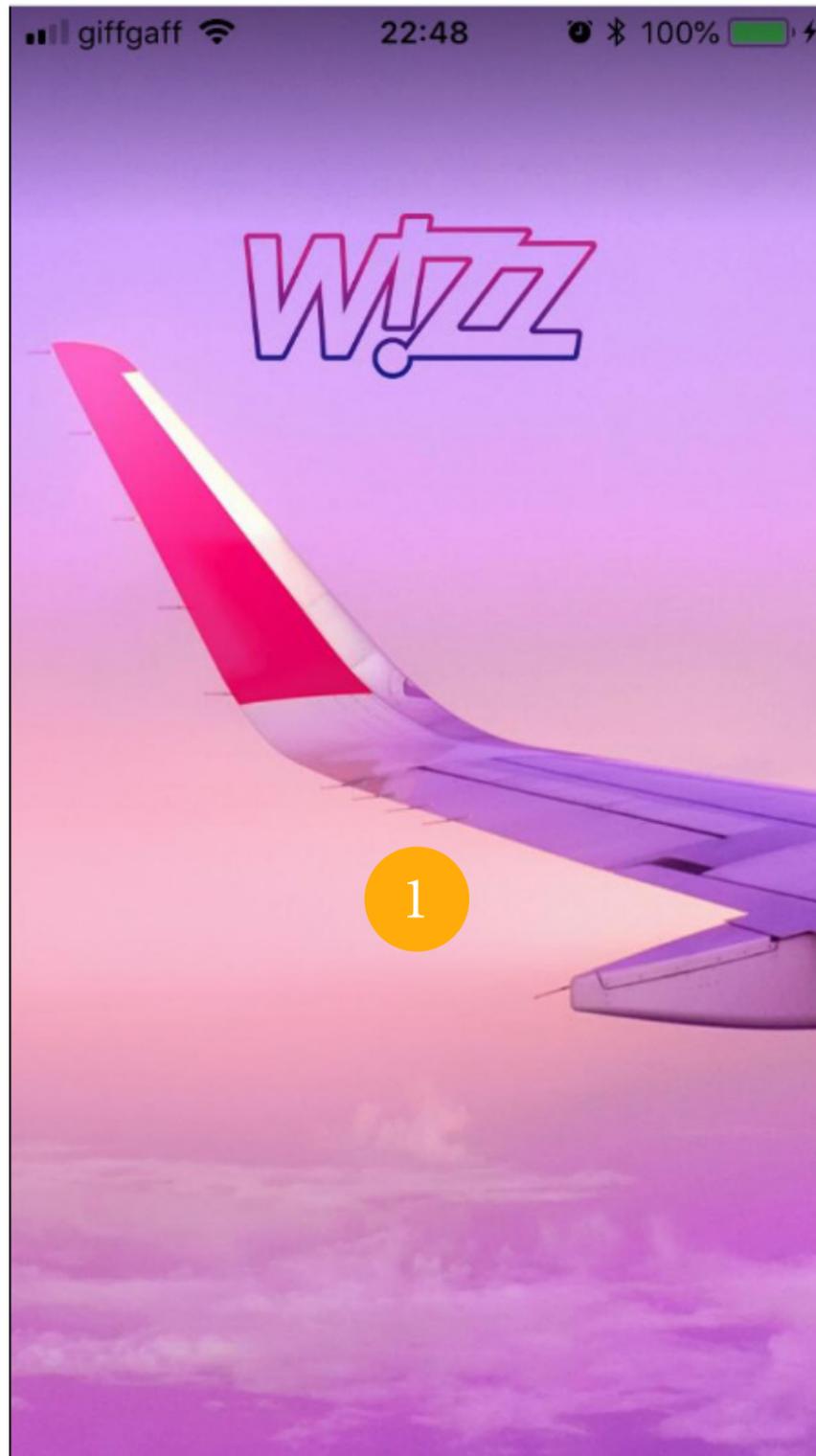


Precedent: Wizz Air, Hungary



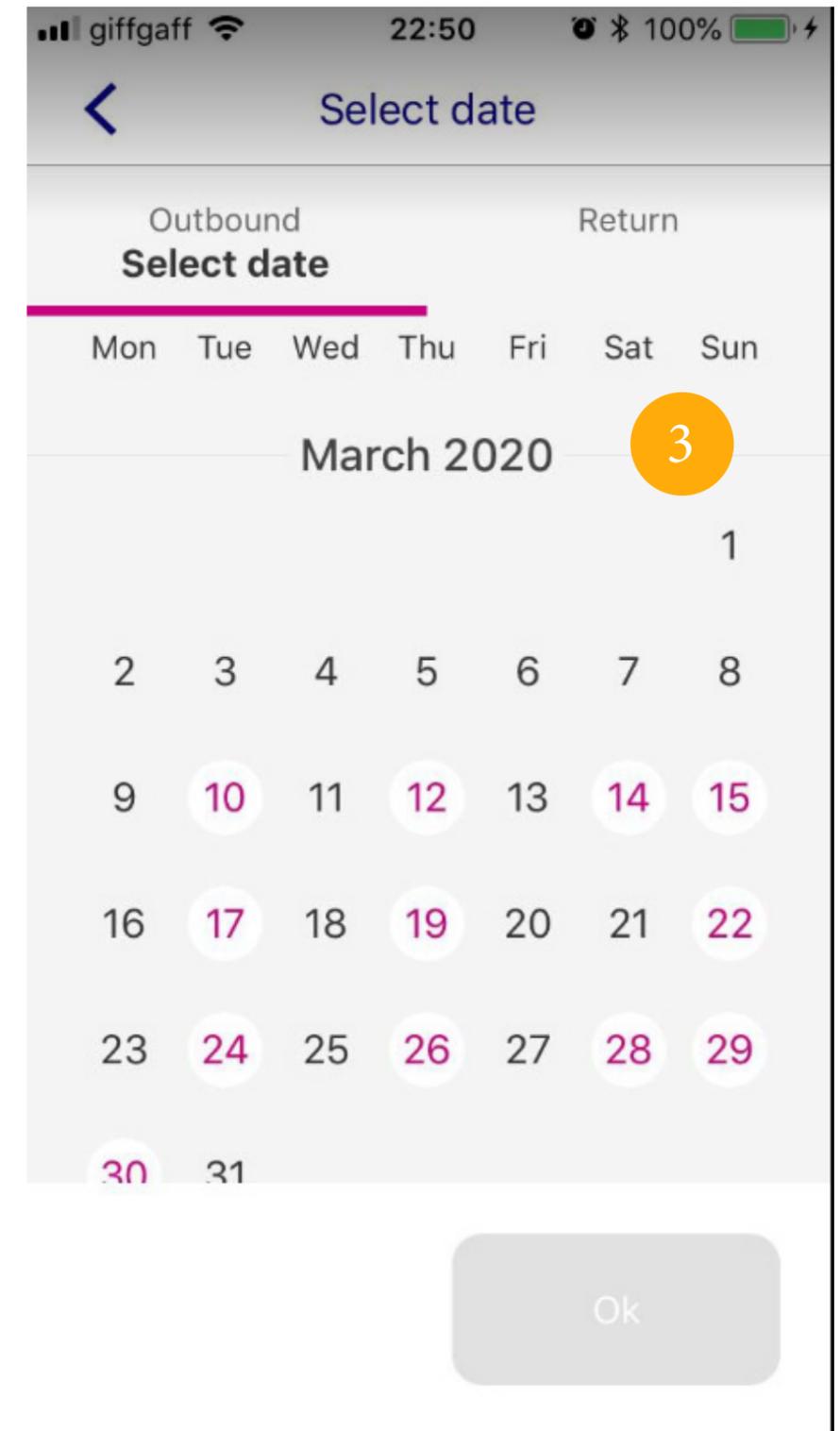
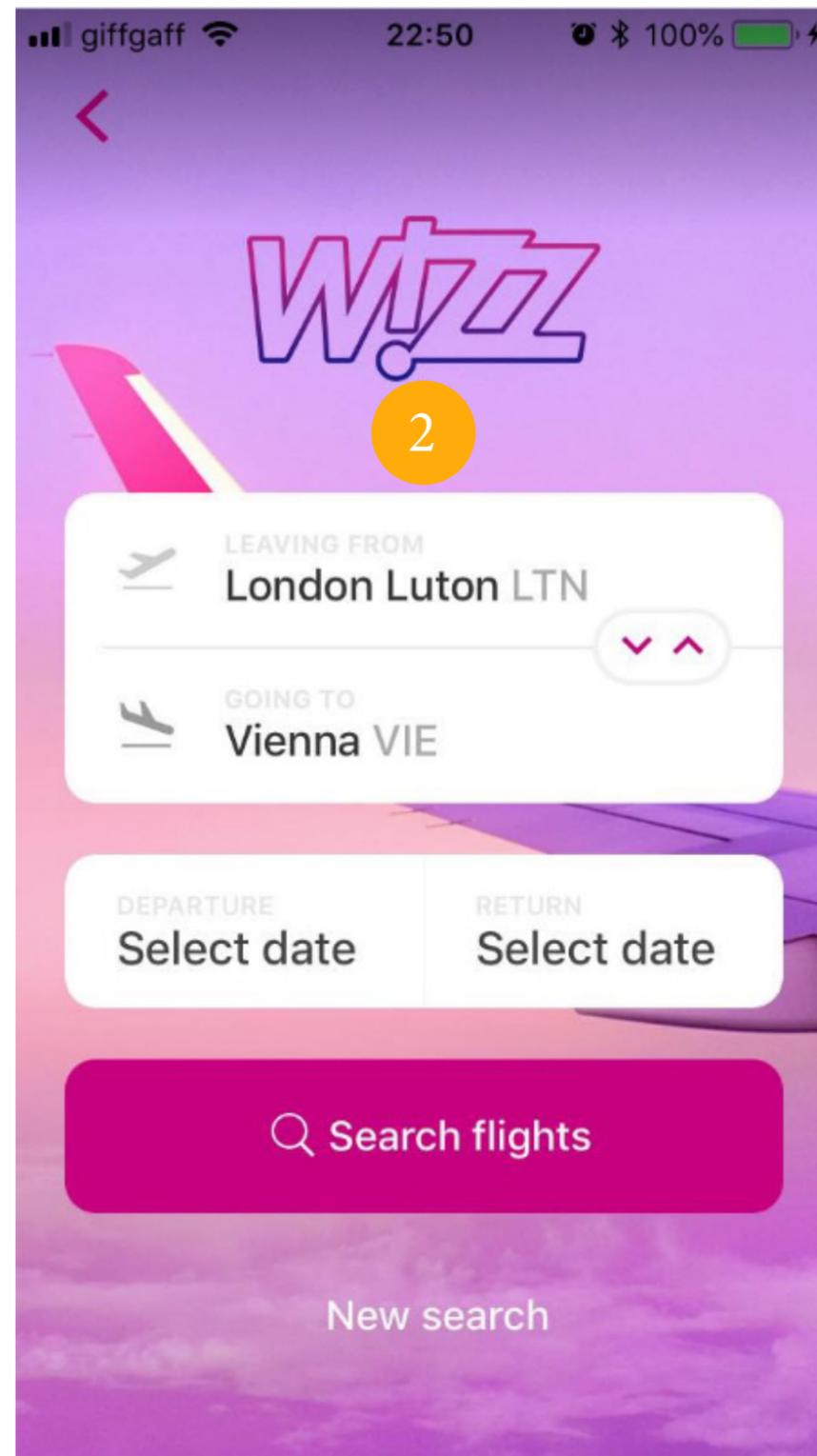
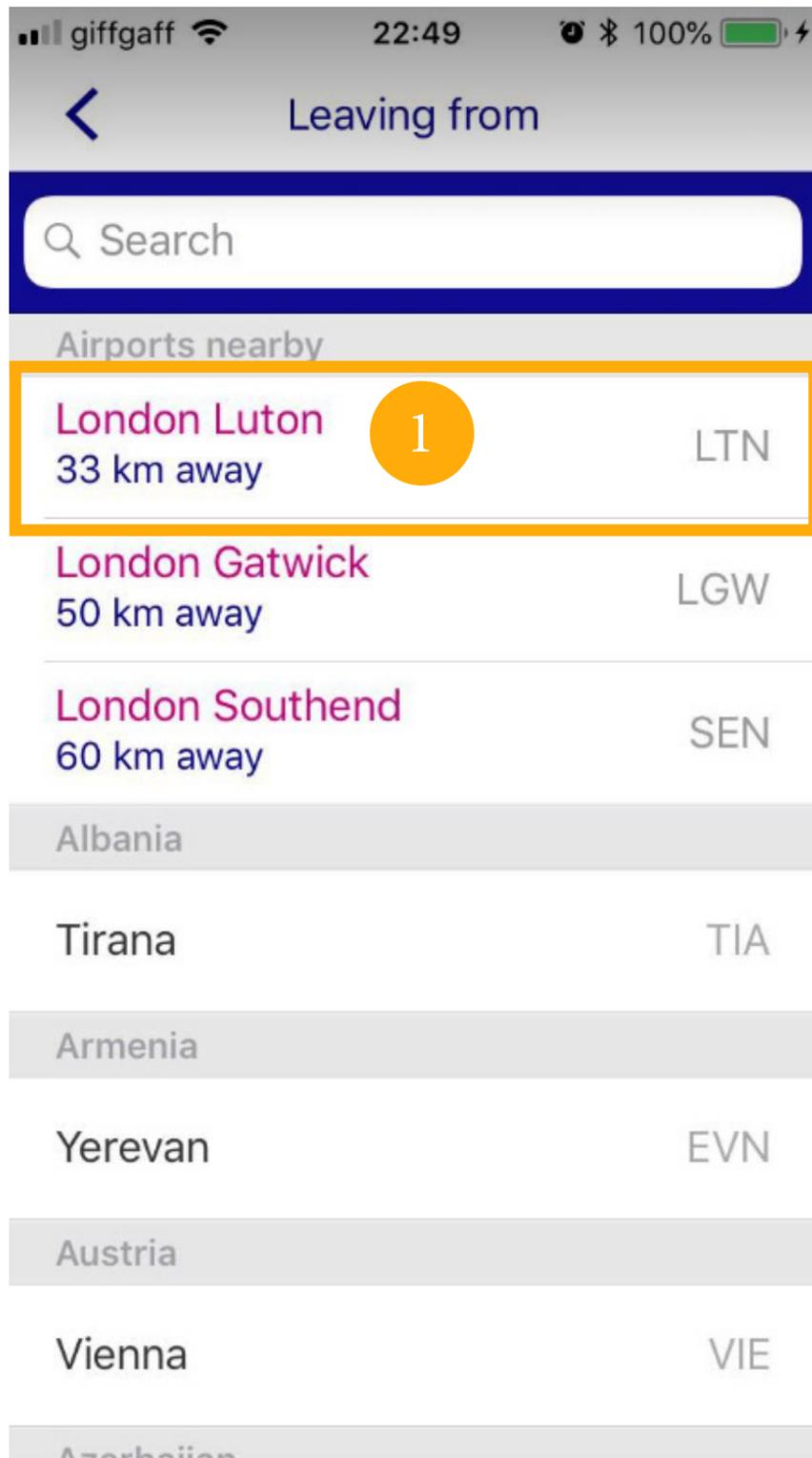
MOBILE

BOOKING PROCESS



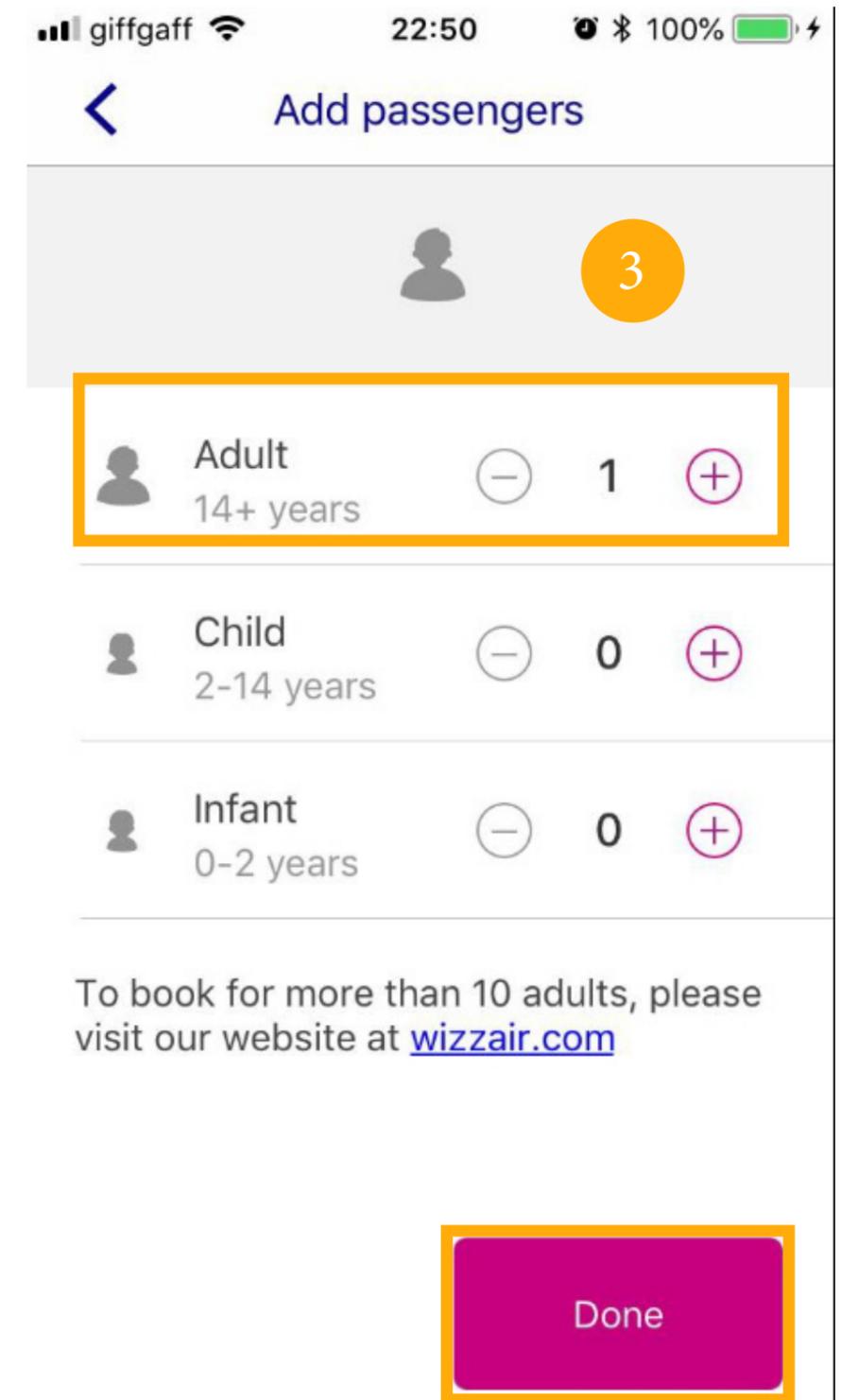
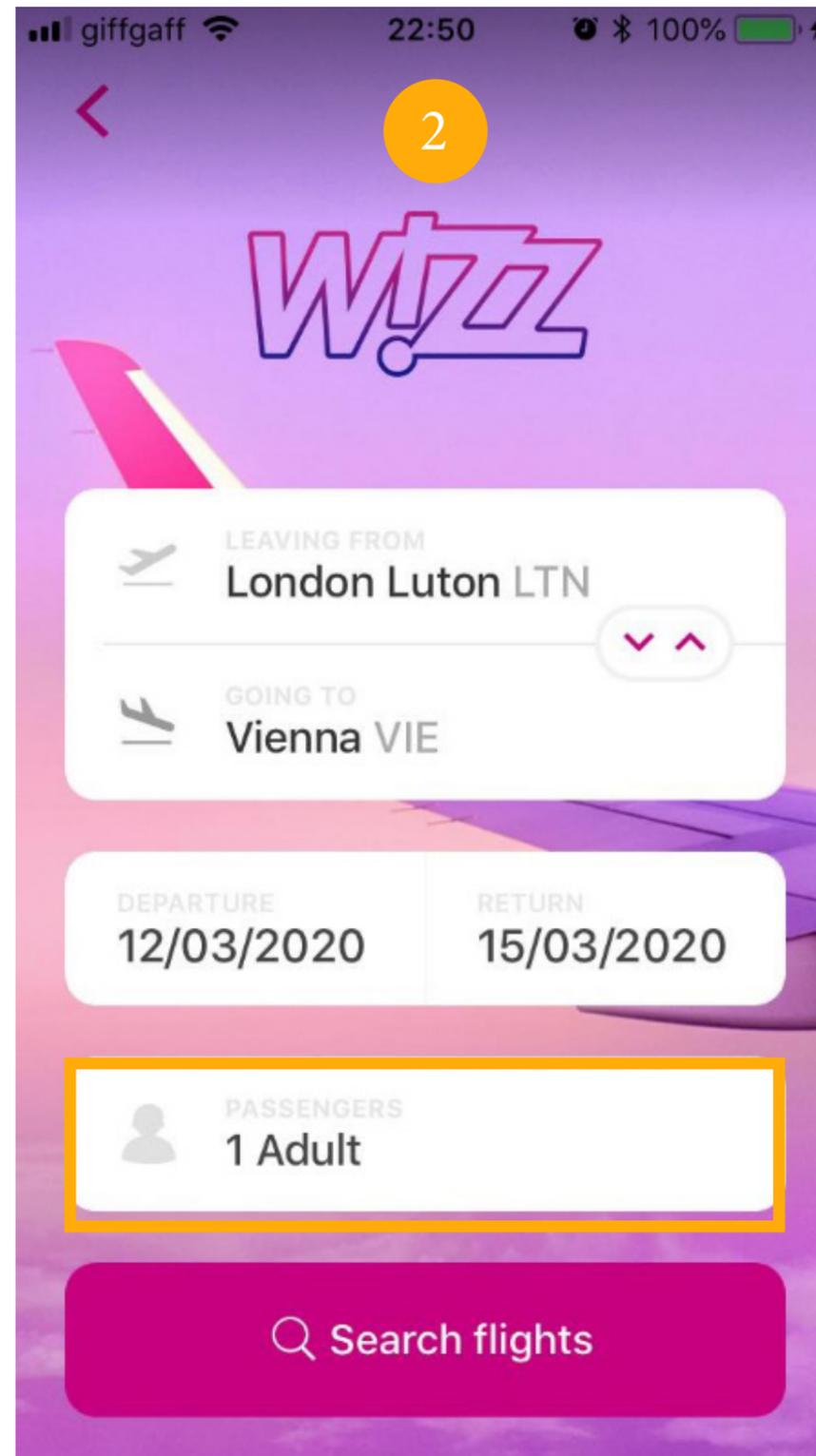
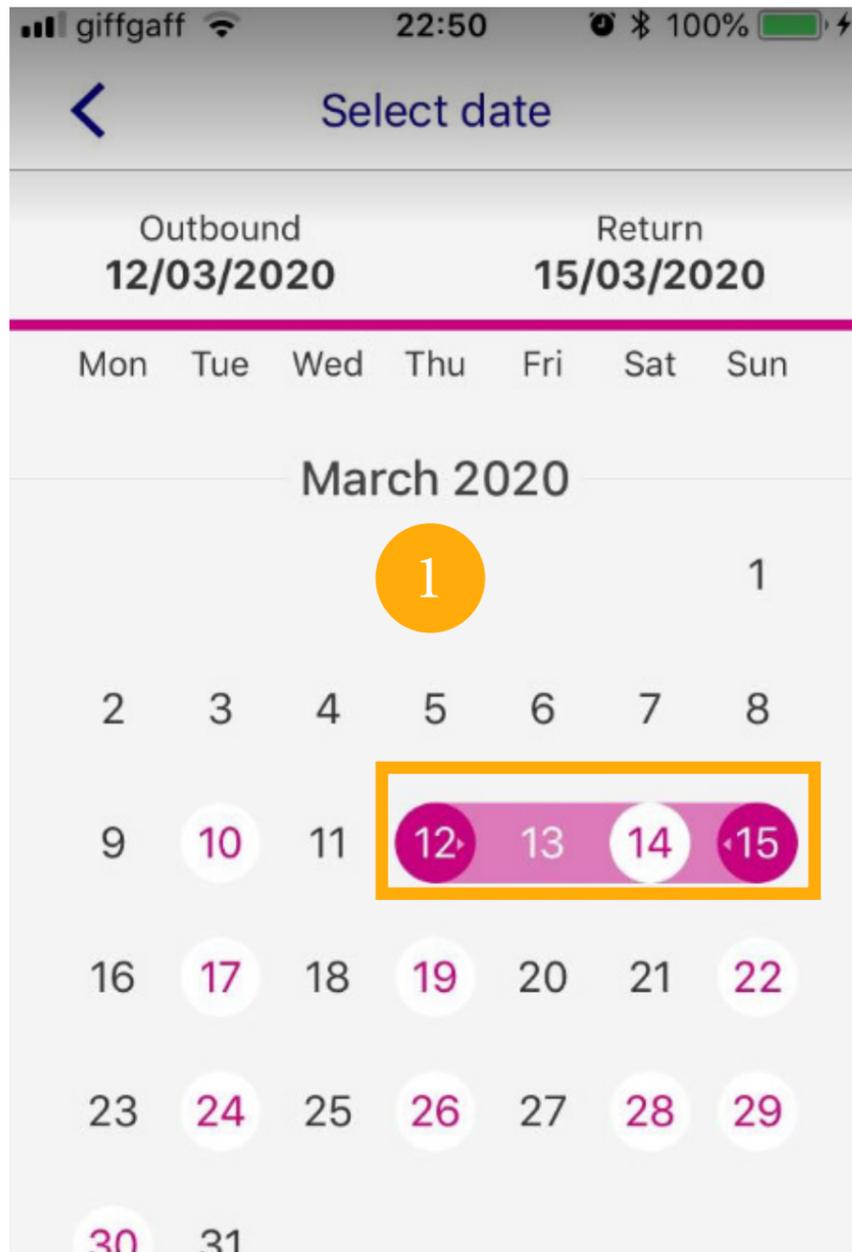
OBSERVATIONS:

1. USER opens the APP and is WELCOMED
2. WELCOME message pops out with the USER'S name
3. The USER is asked if the APP can ACCESS his LOCATION



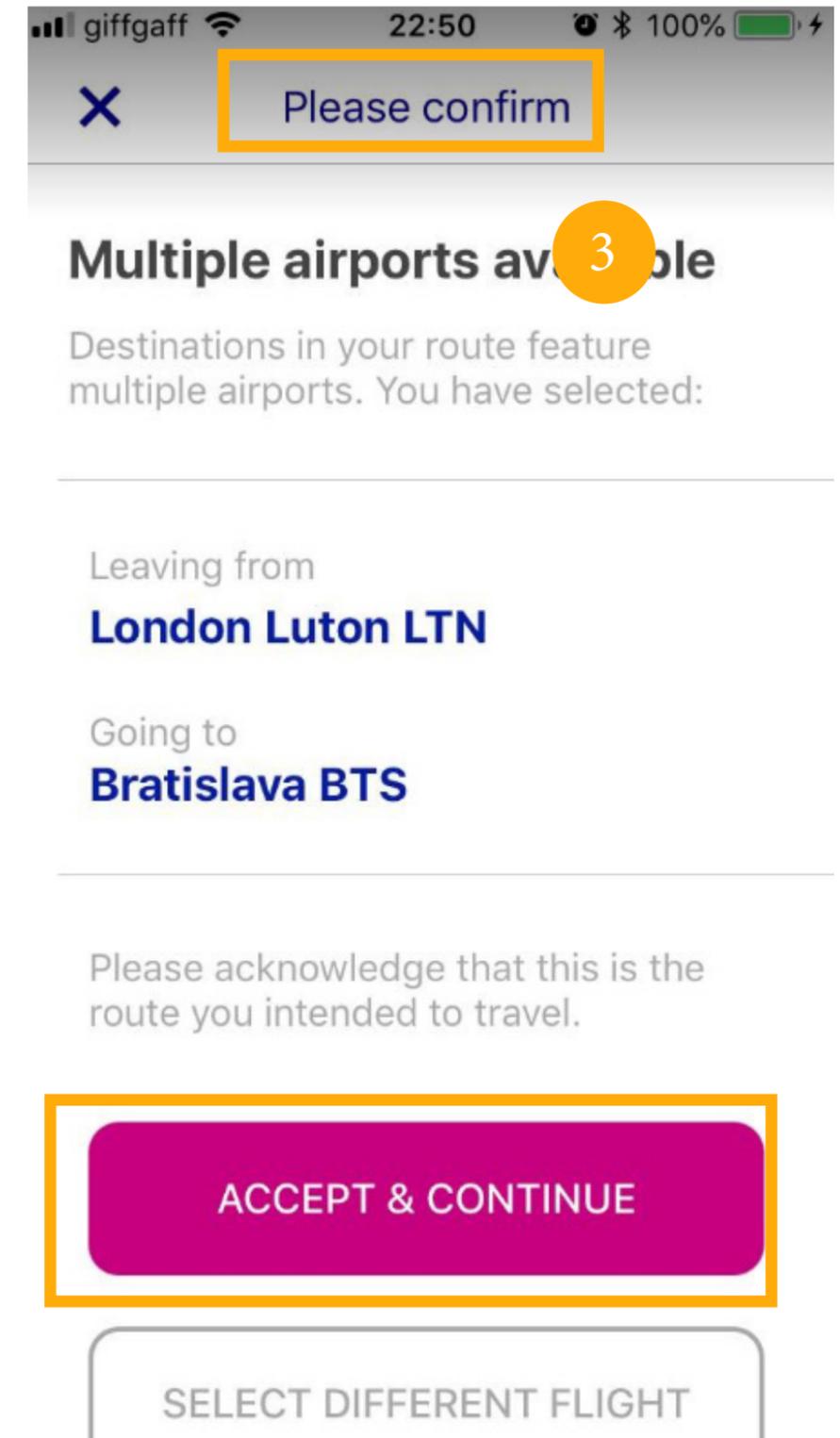
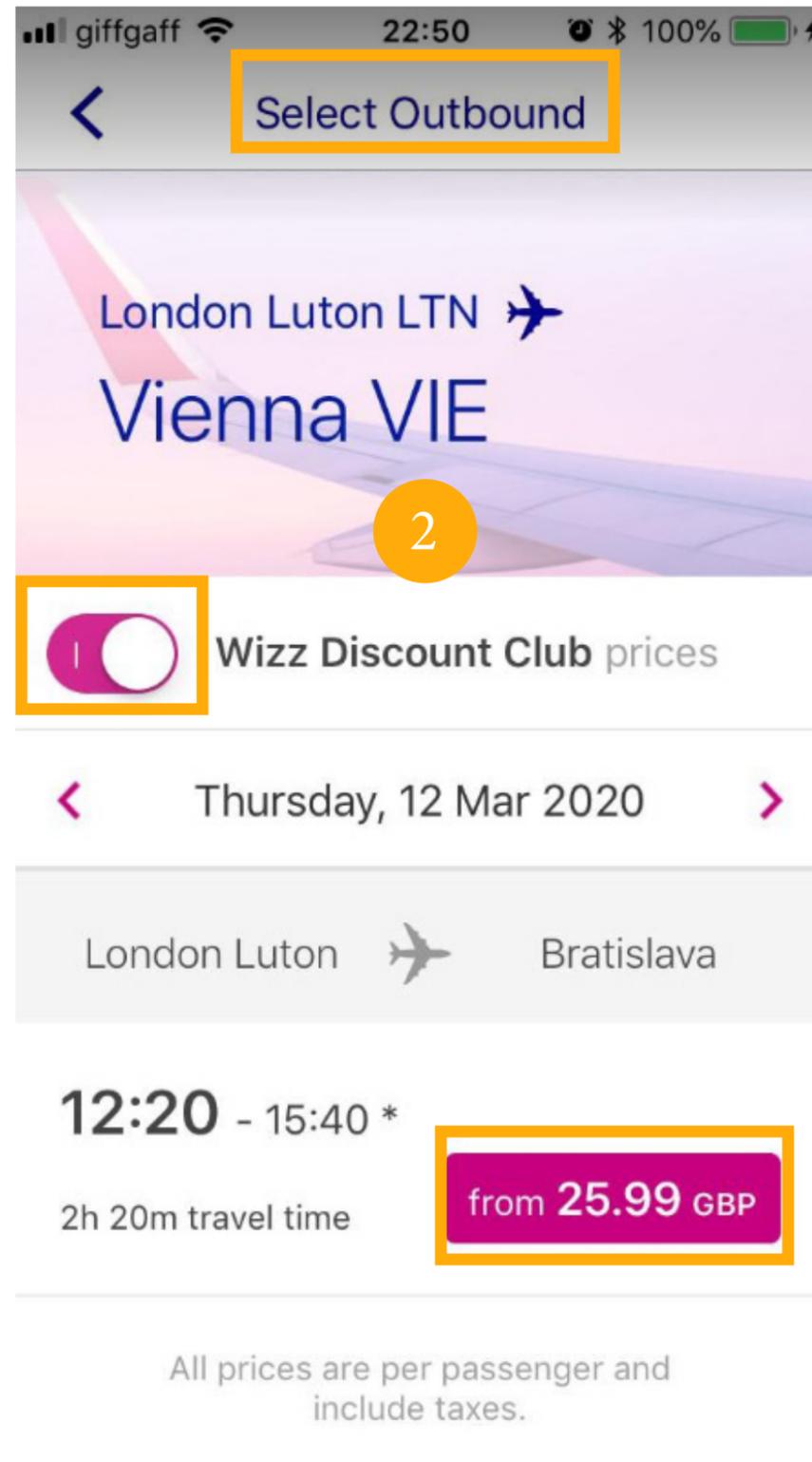
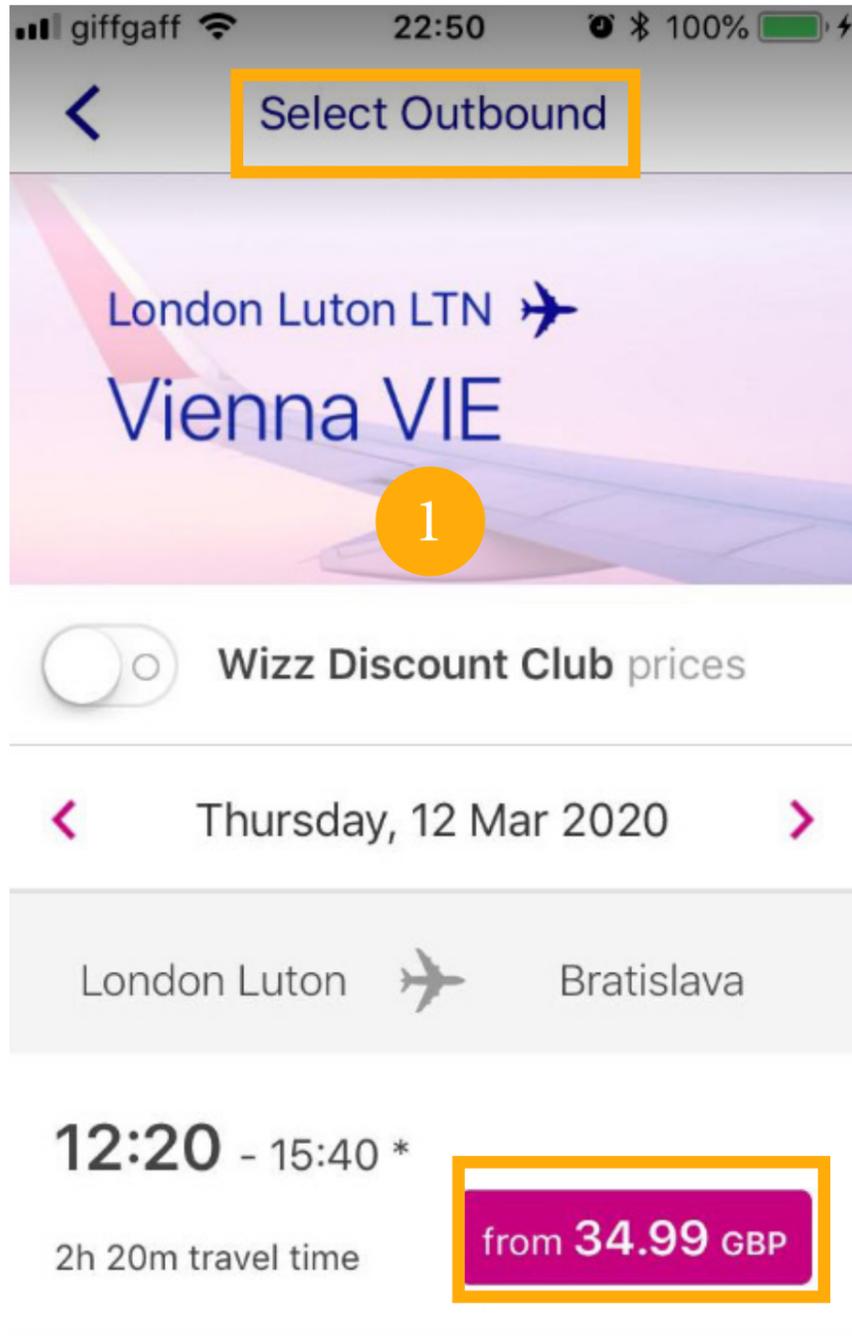
OBSERVATIONS:

1. Based on the USERS LOCATION the APP AUTOMATICALLY INSERTS the CLOSEST AIRPORT as DEPARTURE
2. The USER needs to SELECT where is he GOING TO
3. The USER needs to select the DEPARTURE AND RETURN for his trip



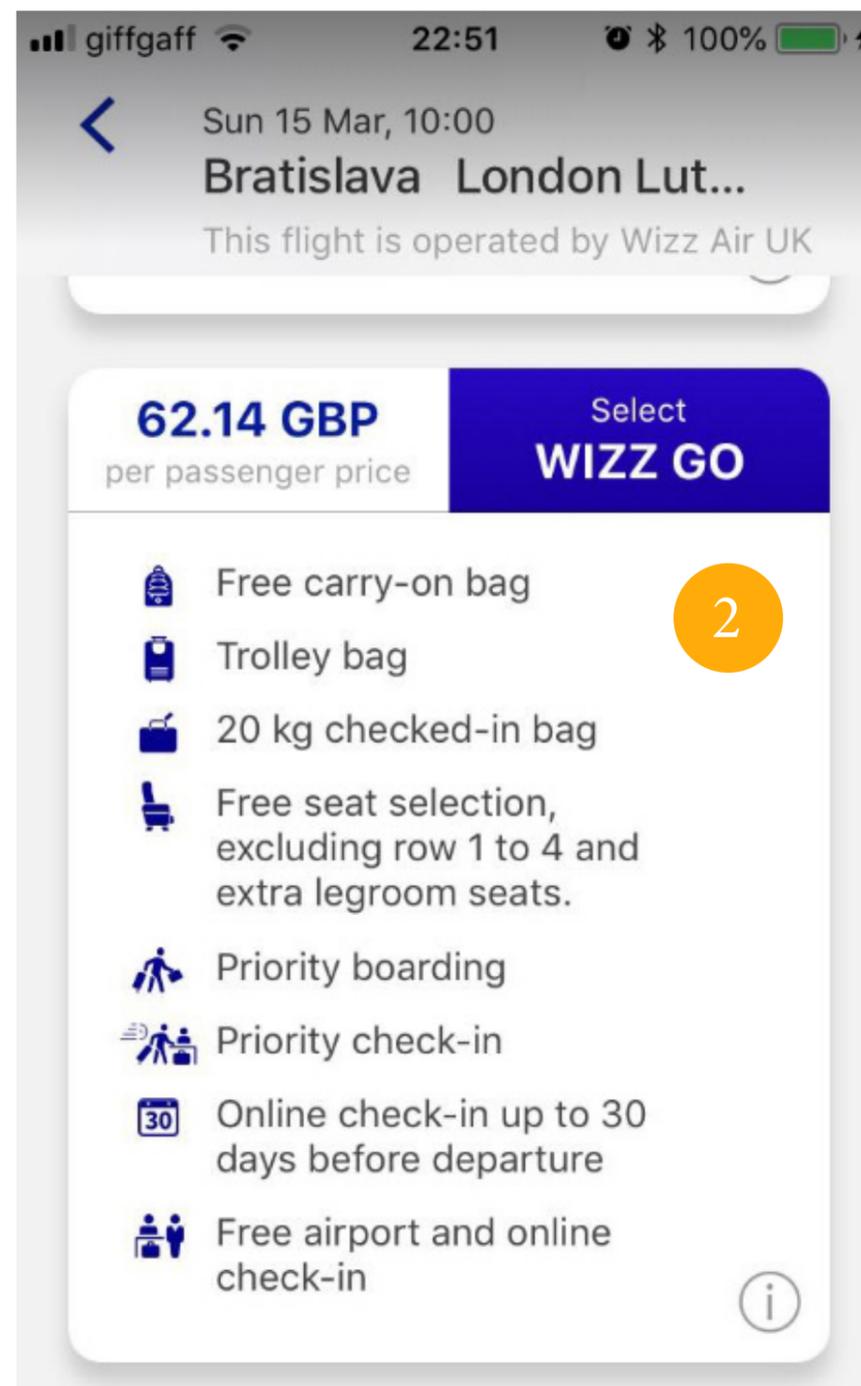
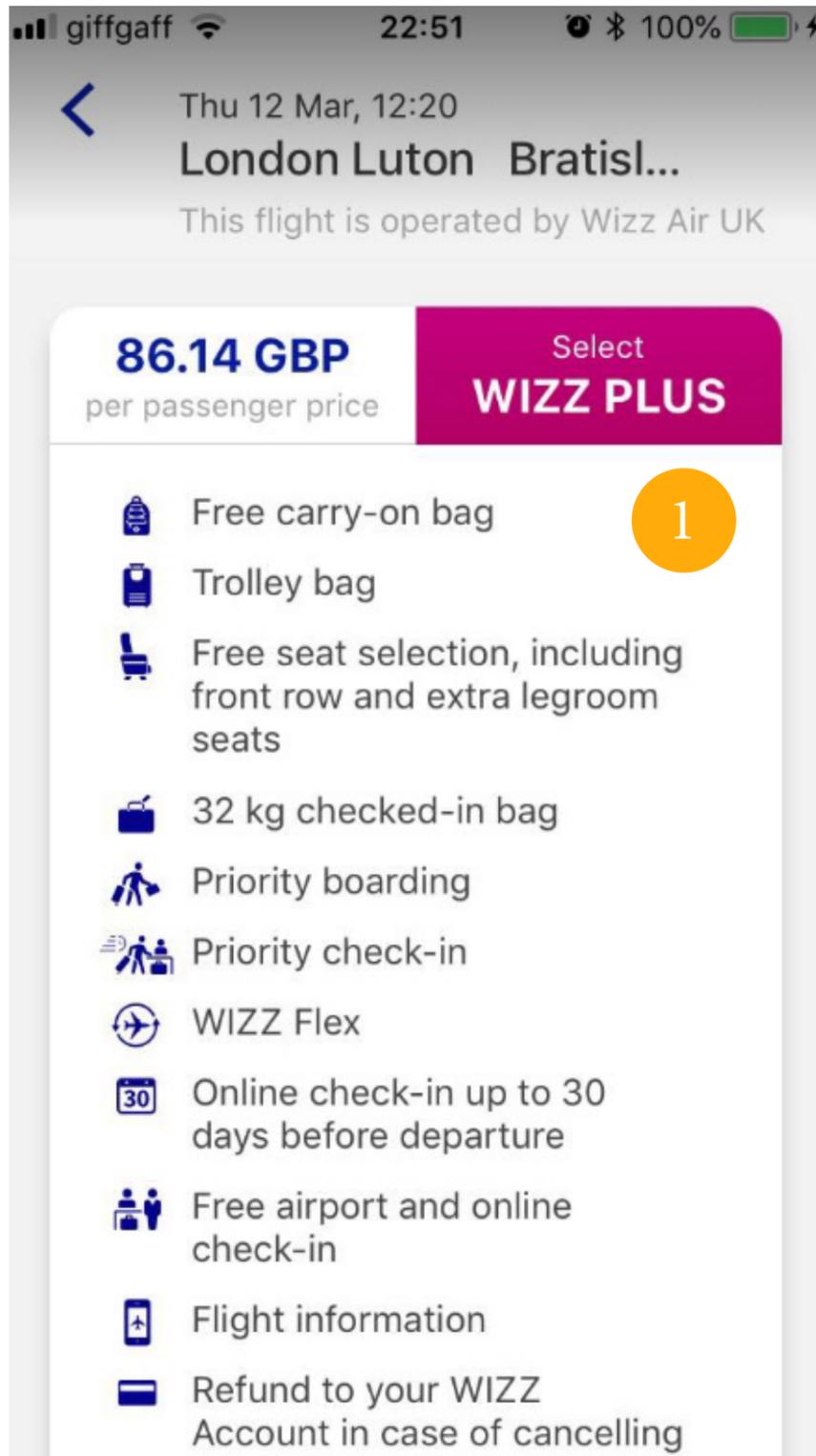
OBSERVATIONS:

1. The USER selected his DEPARTURE and RETURN trip
2. HOME SCREEN is now UPDATED with the USERS selection
3. The USER needs to select how many PEOPLE are travelling and either he is an ADULT, INFANT or CHILD

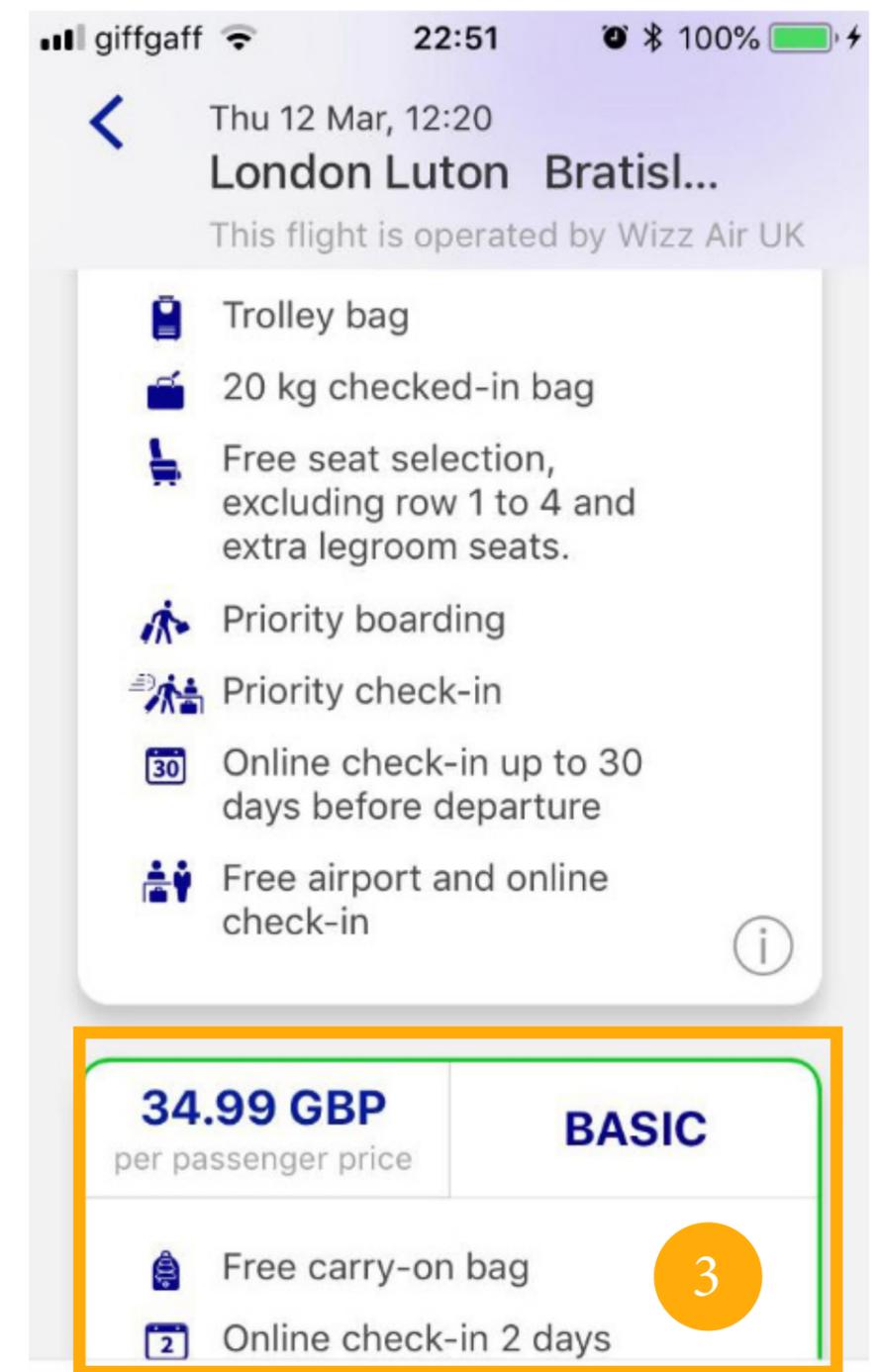


OBSERVATIONS:

1. The USER can SELECT his DEPARTURE FLIGHT
2. FOR and annual MEMBERSHIP FEE the USER can get a DISCOUNT
3. The USER needs to ACCEPT HIS FLIGHT and CONTINUE the booking process



^ **34.99 GBP** v

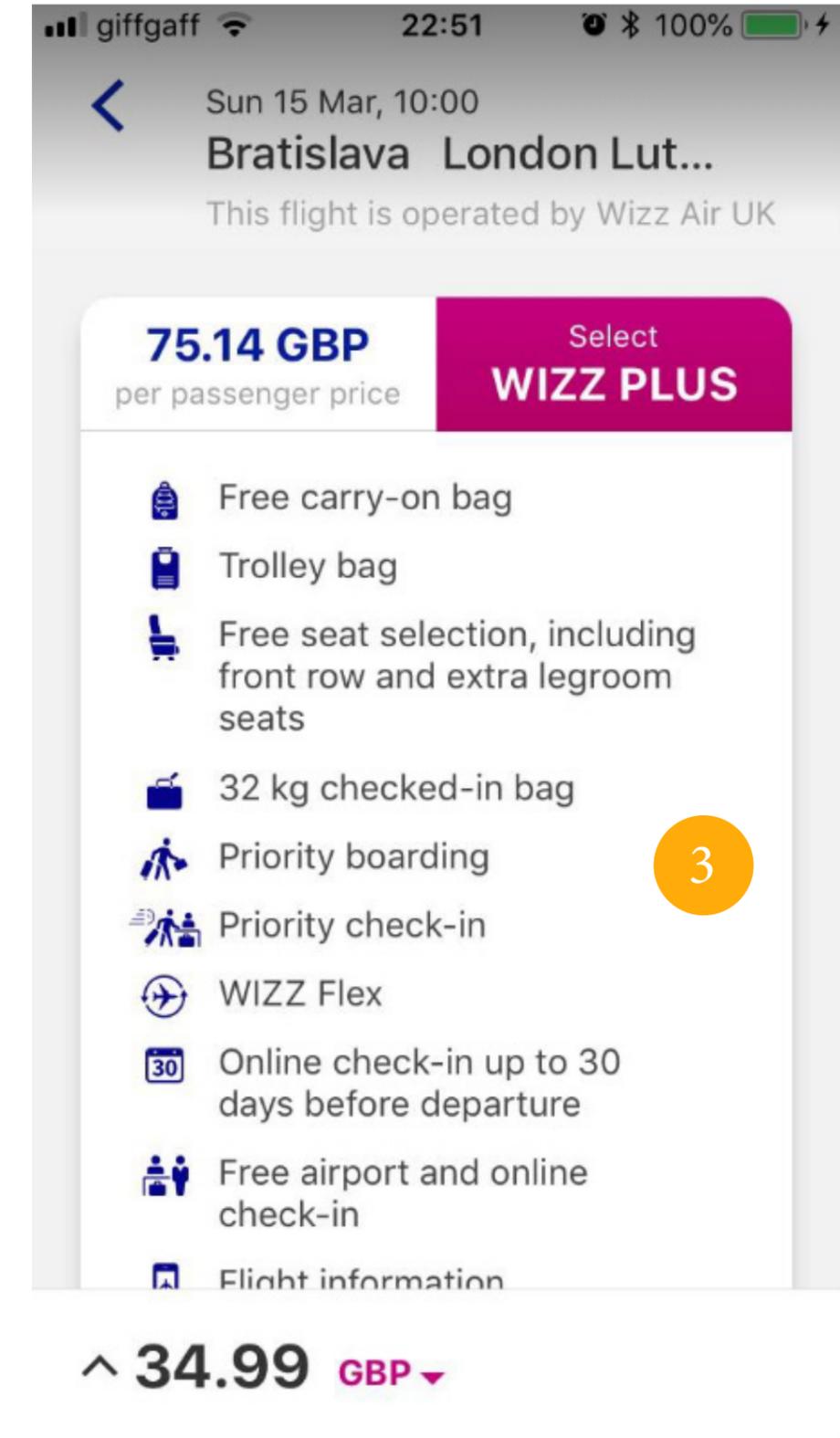
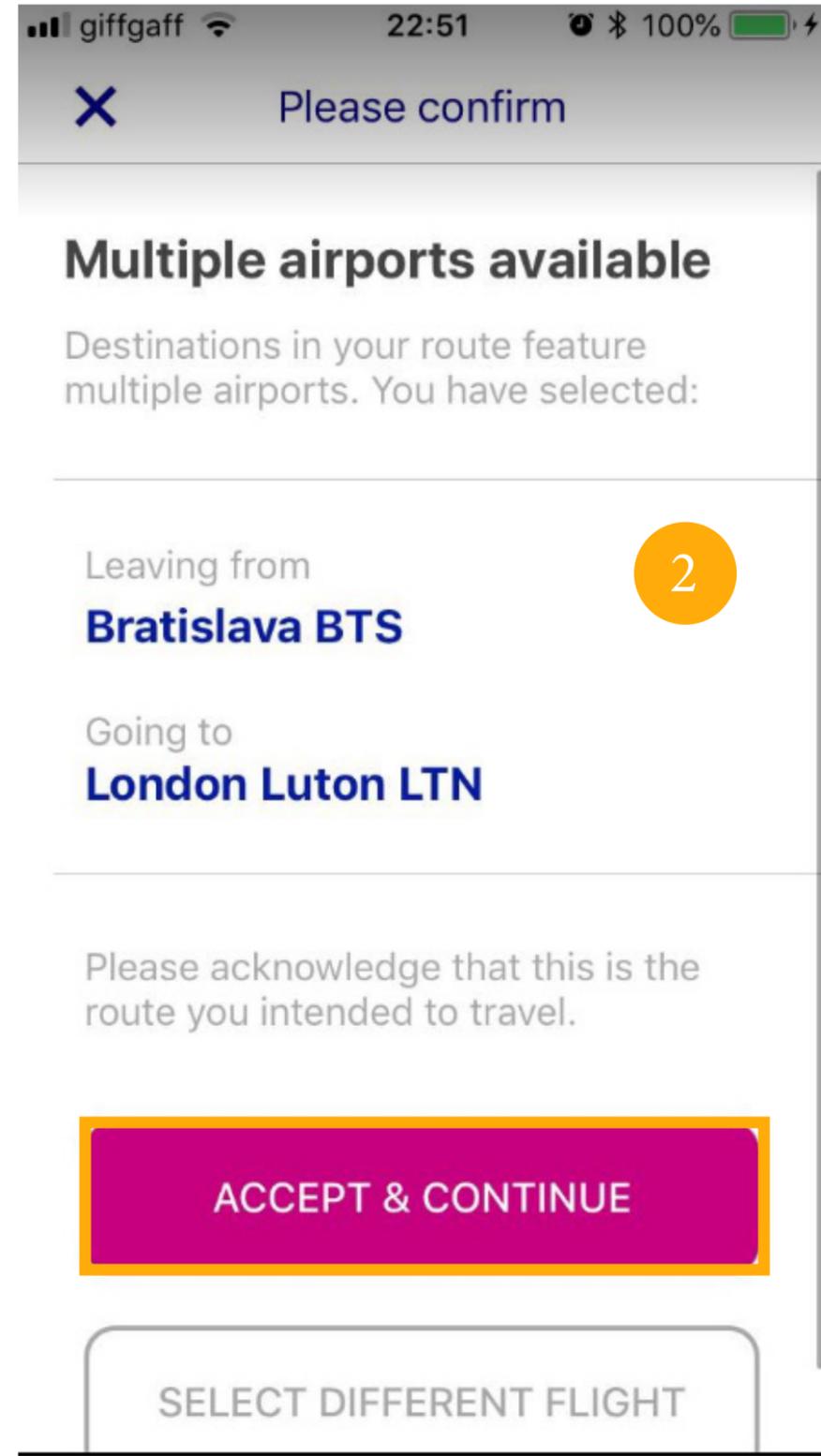
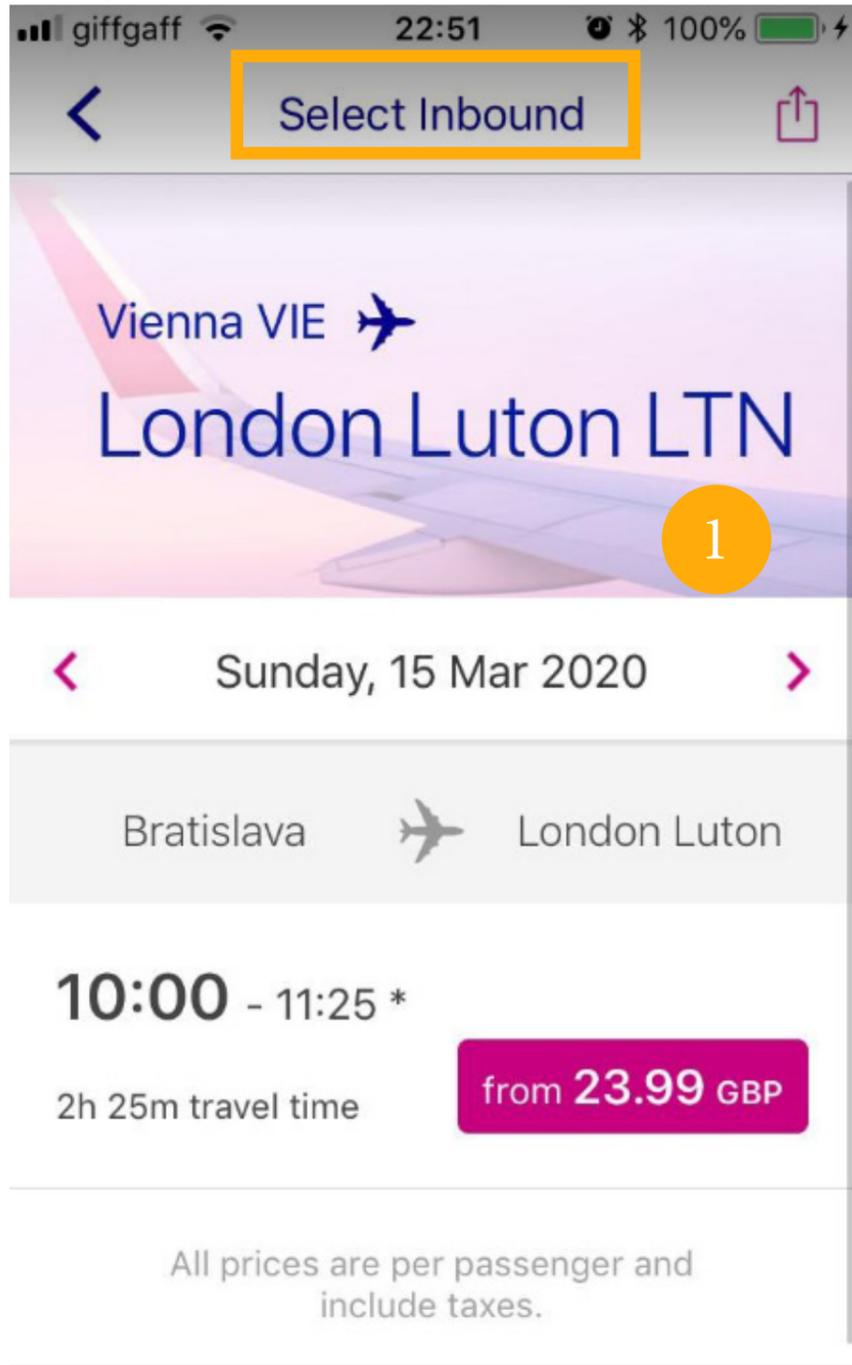


^ **34.99 GBP** v

NEXT

OBSERVATIONS:

1. The USER is presented the WIZZ PLUS option first with additional FEATURES
2. The USER is presented the WIZZ GO option secondly with less FEATURES
3. The USER is presented the BASIC option thirdly with no FEATURES



OBSERVATIONS:

1. The USER selects his RETURN FLIGHT
2. The USER needs to ACCEPT to CONTINUE the BOOKING PROCESS
3. The USER is presented the WIZZ PLUS option first with additional FEATURES

giffgaff 22:51 100%

Sun 15 Mar, 10:00
Bratislava London Lut...
This flight is operated by Wizz Air UK

62.14 GBP per passenger price **Select WIZZ GO**

- Free carry-on bag **1**
- Trolley bag
- 20 kg checked-in bag
- Free seat selection, excluding row 1 to 4 and extra legroom seats.
- Priority boarding
- Priority check-in
- Online check-in up to 30 days before departure
- Free airport and online check-in

^ **34.99 GBP** v

giffgaff 22:51 100%

Sun 15 Mar, 10:00
Bratislava London Lut...
This flight is operated by Wizz Air UK

- Trolley bag
- 20 kg checked-in bag
- Free seat selection, excluding row 1 to 4 and extra legroom seats.
- Priority boarding
- Priority check-in
- Online check-in up to 30 days before departure
- Free airport and online check-in

23.99 GBP per passenger price **BASIC**

- Free carry-on bag **2**
- Online check-in 2 days

^ **58.98 GBP** v

NEXT

giffgaff 22:51 100%

Your trip **3**

12 Mar 2020
London Luton LTN
Bratislava BTS

12:20 - 15:40 * **34.99 GBP** with BASIC

2h 20m travel time **Change >**

15 Mar 2020
Bratislava BTS
London Luton LTN

10:00 - 11:25 * **23.99 GBP** with BASIC

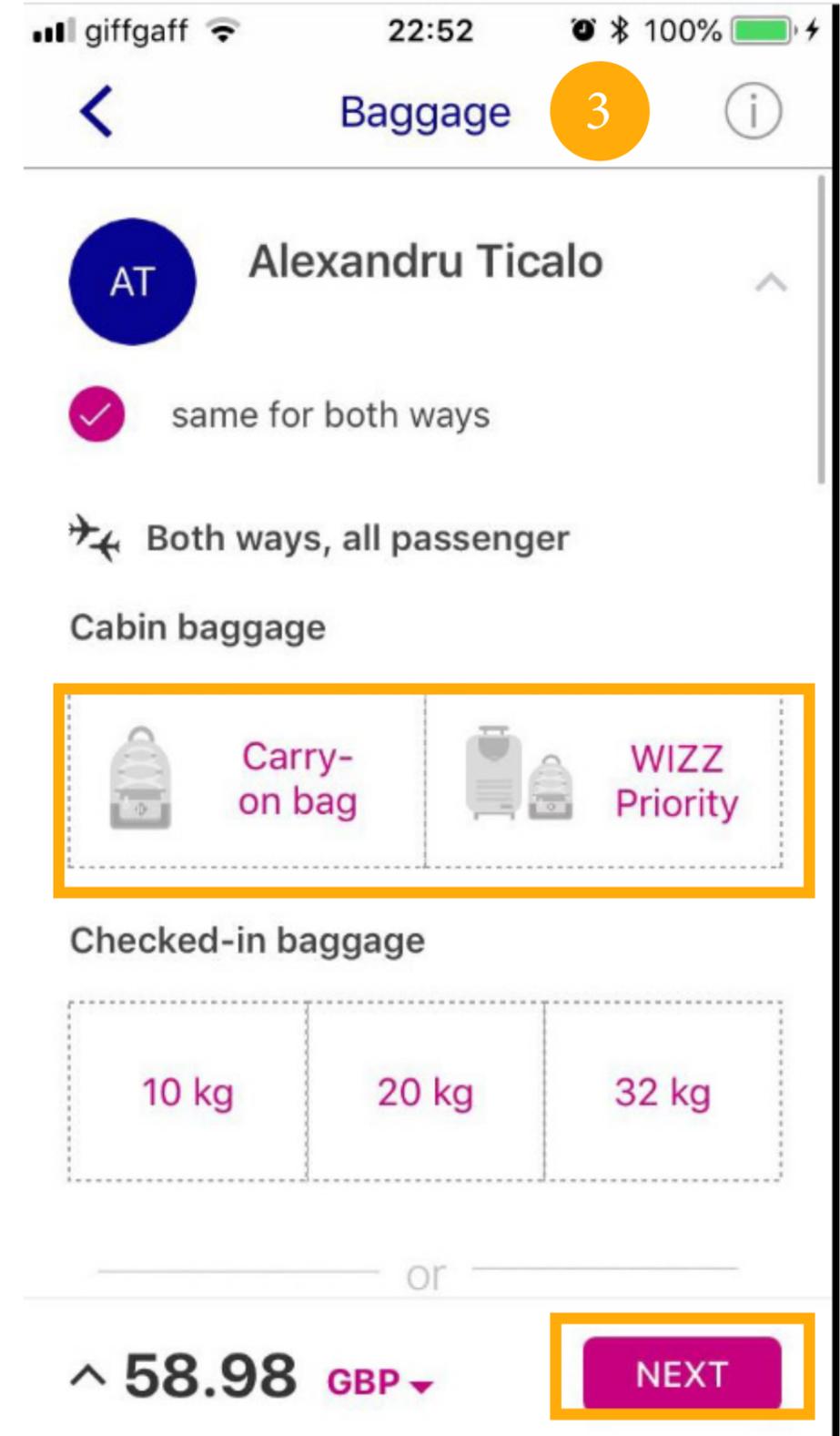
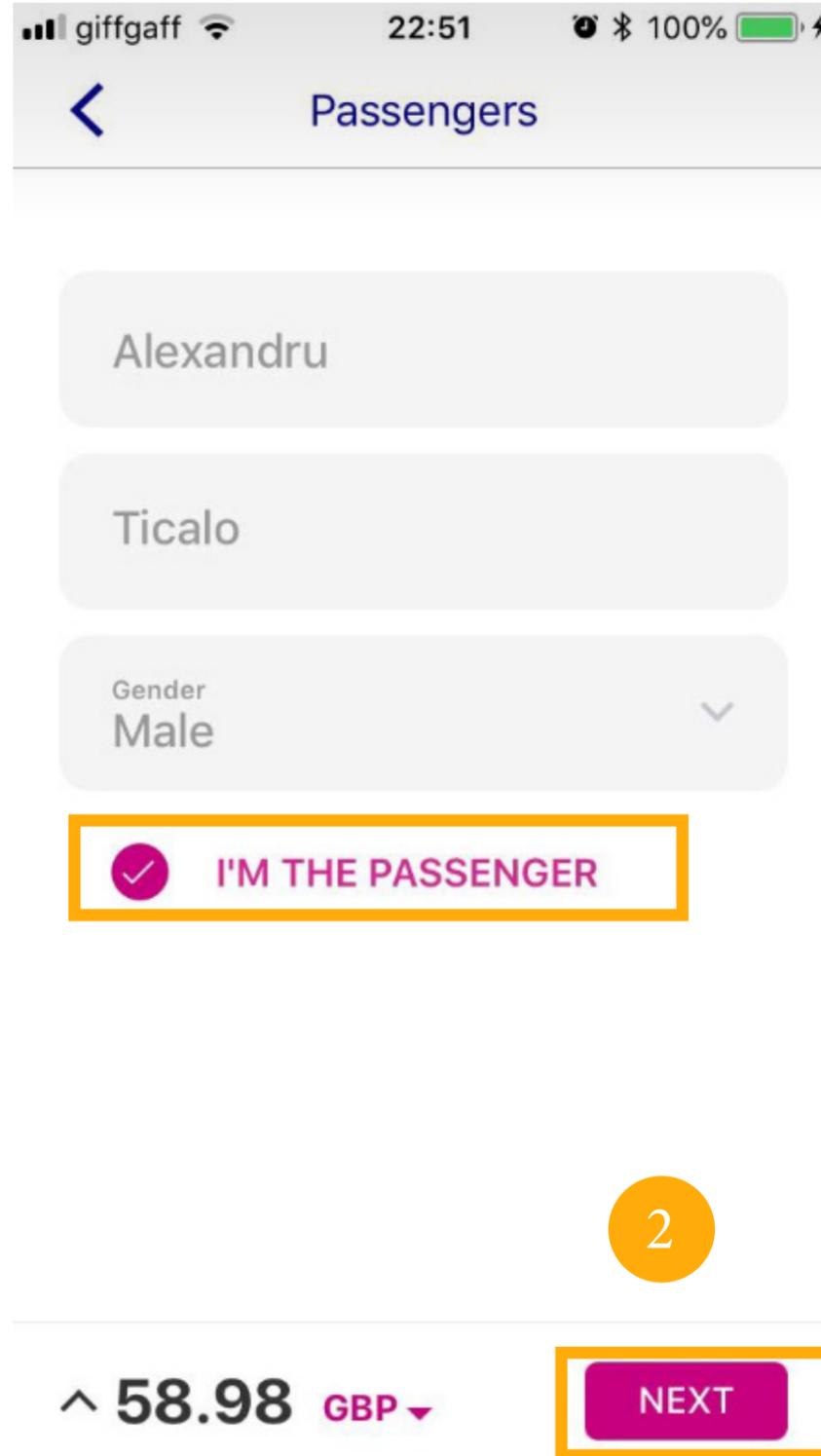
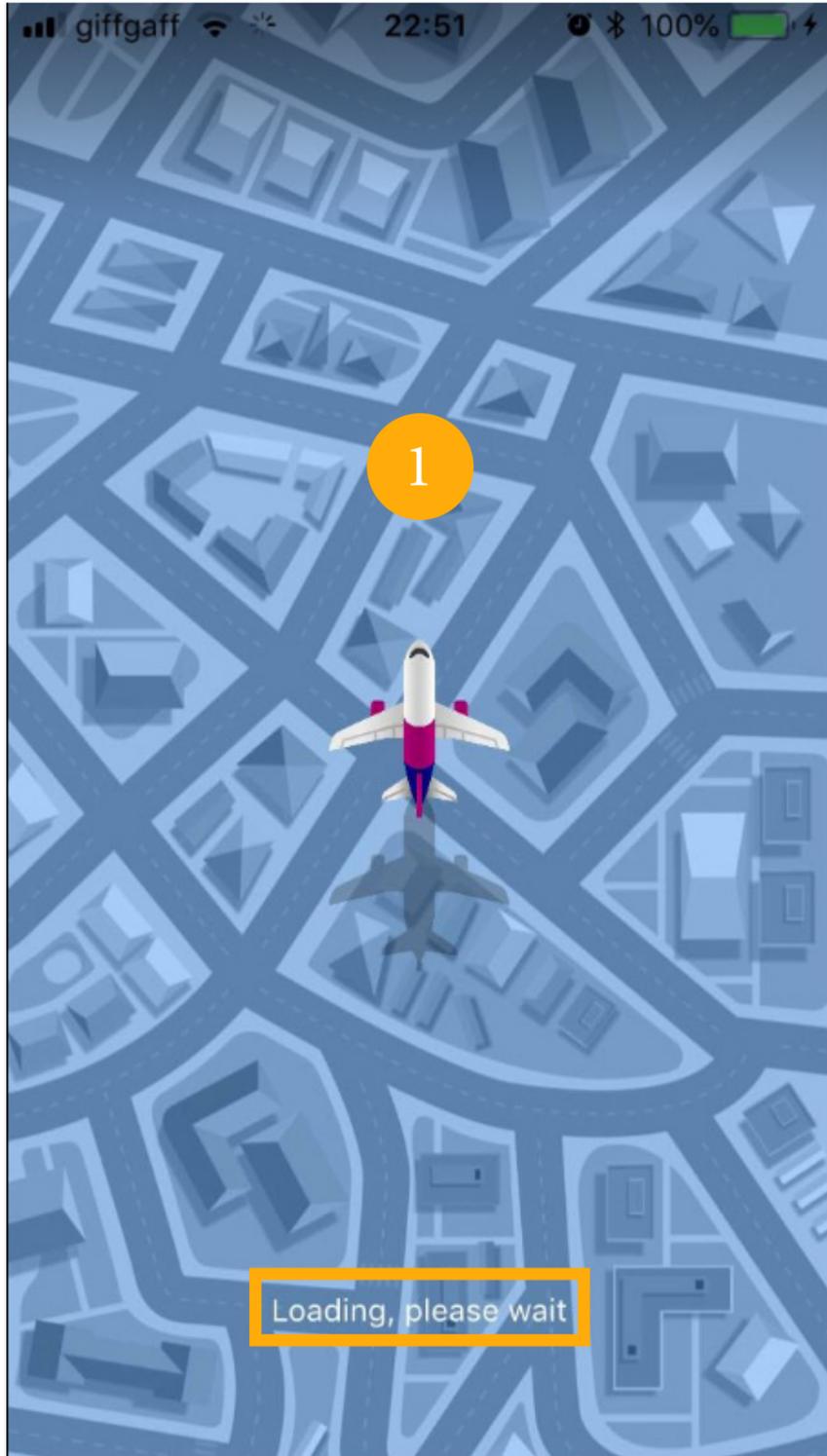
Change >

^ **58.98 GBP** v

NEXT

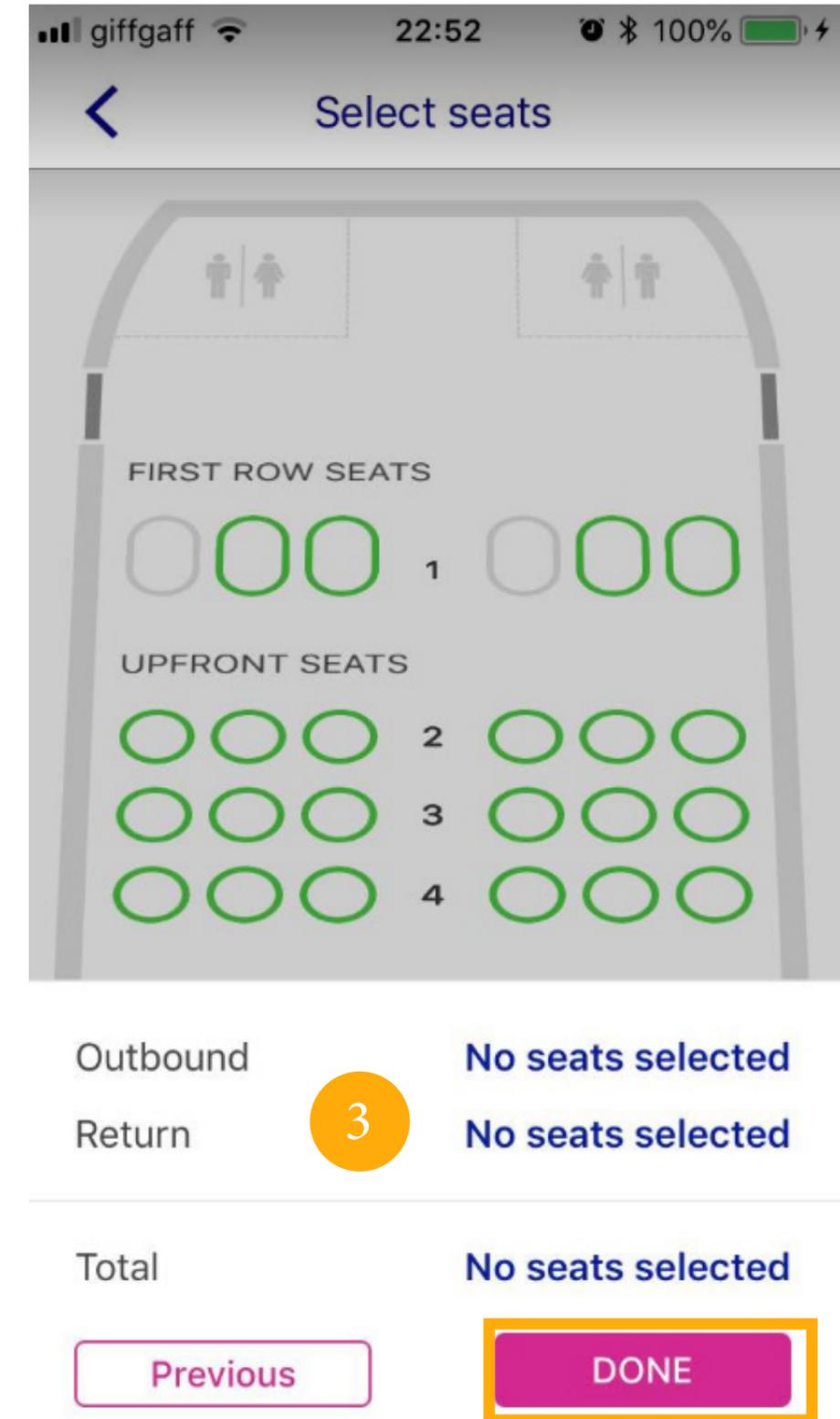
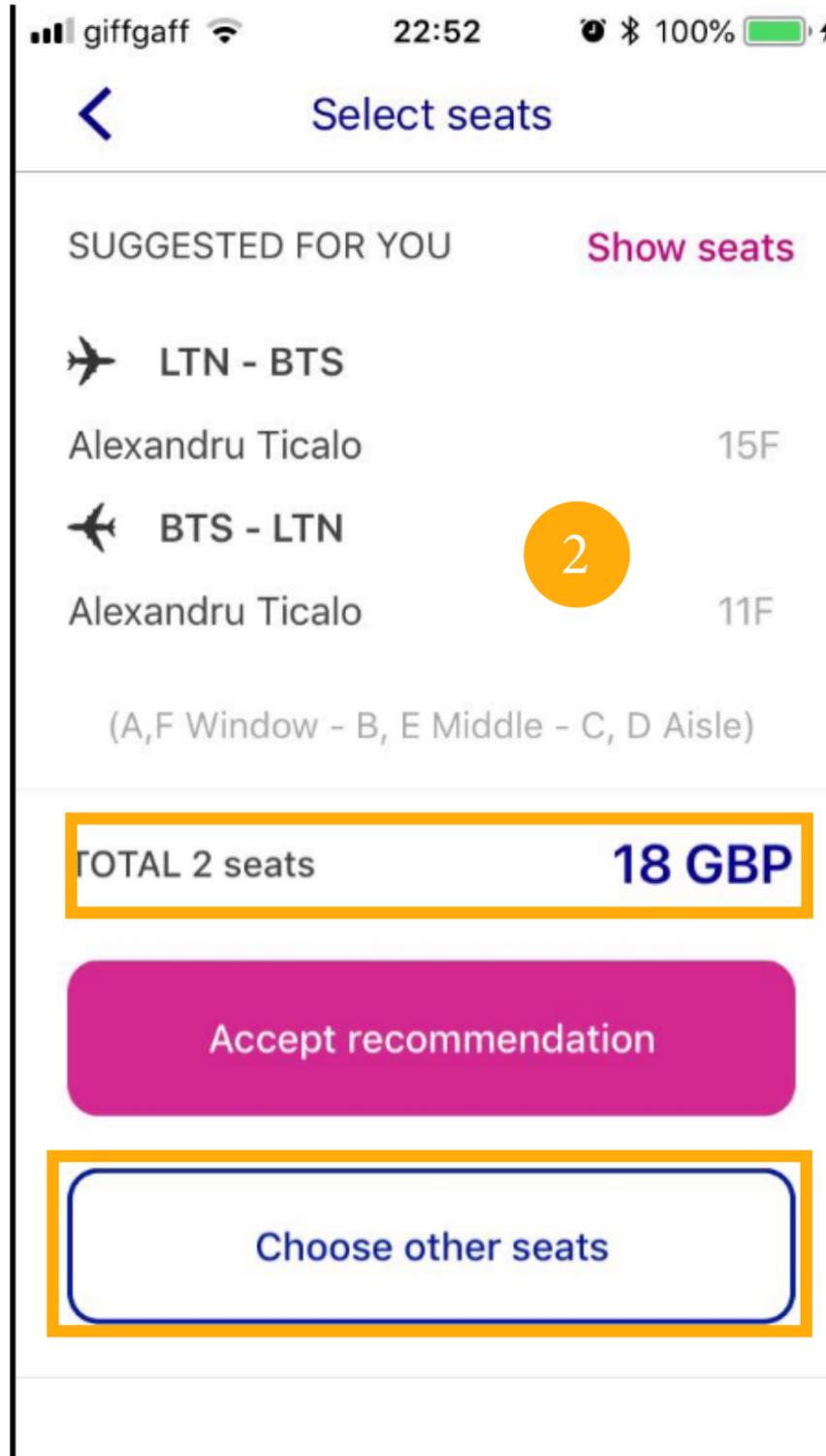
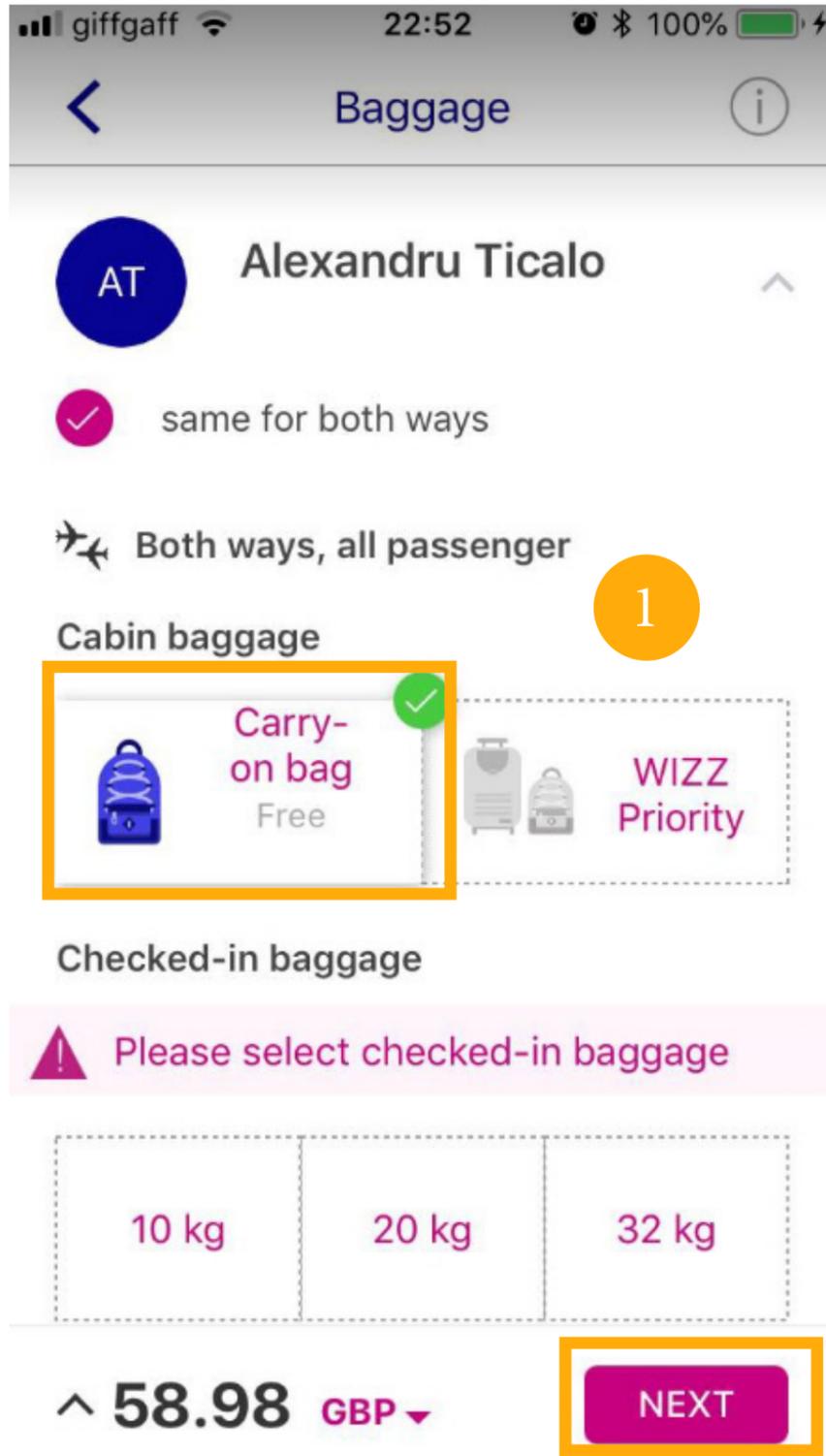
OBSERVATIONS:

1. The USER is presented the WIZZ GO option secondly with less FEATURES
2. The USER is presented the BASIC option thirdly with no FEATURES
3. The USER is presented an OVERVIEW of his TRIP



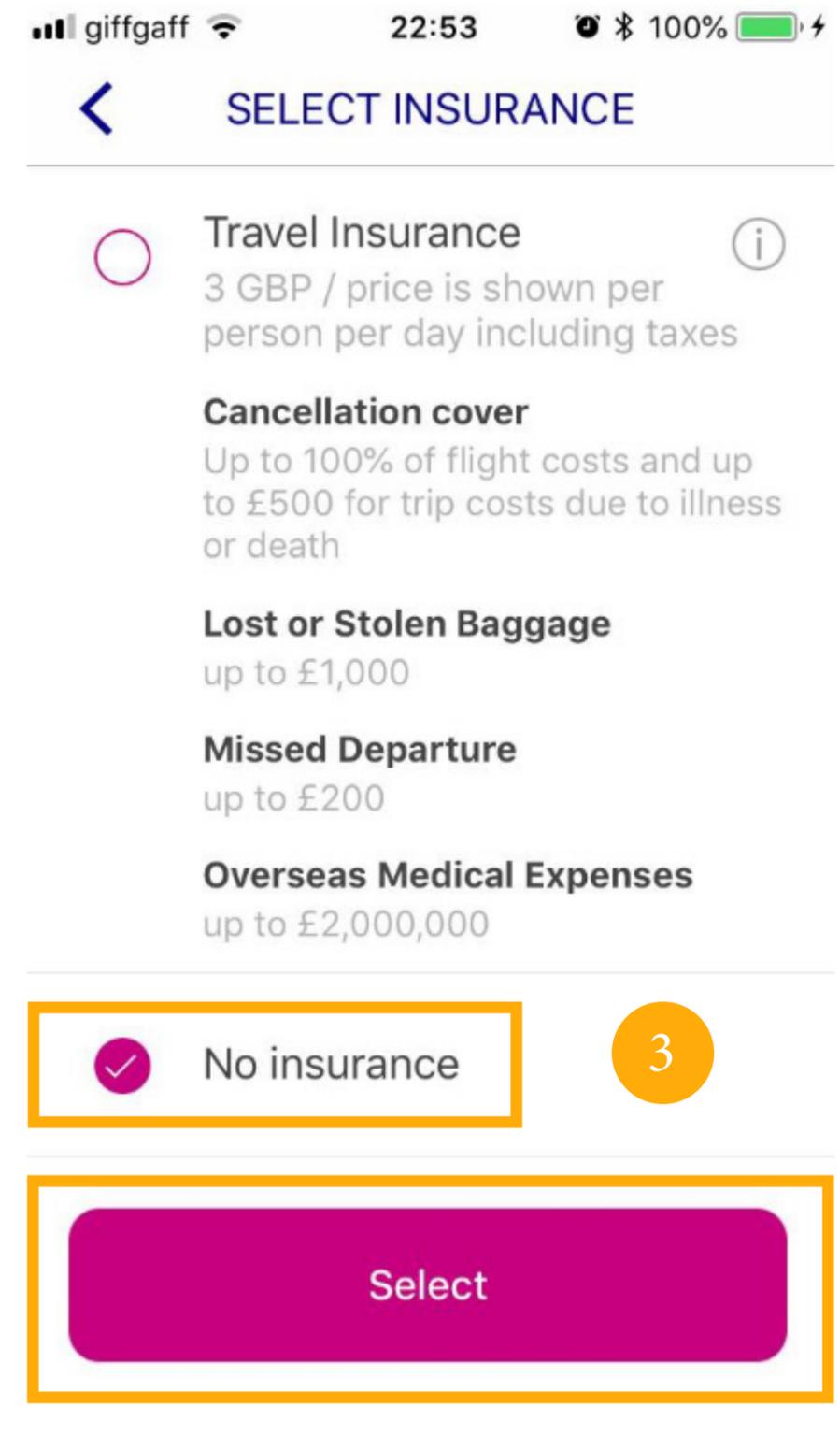
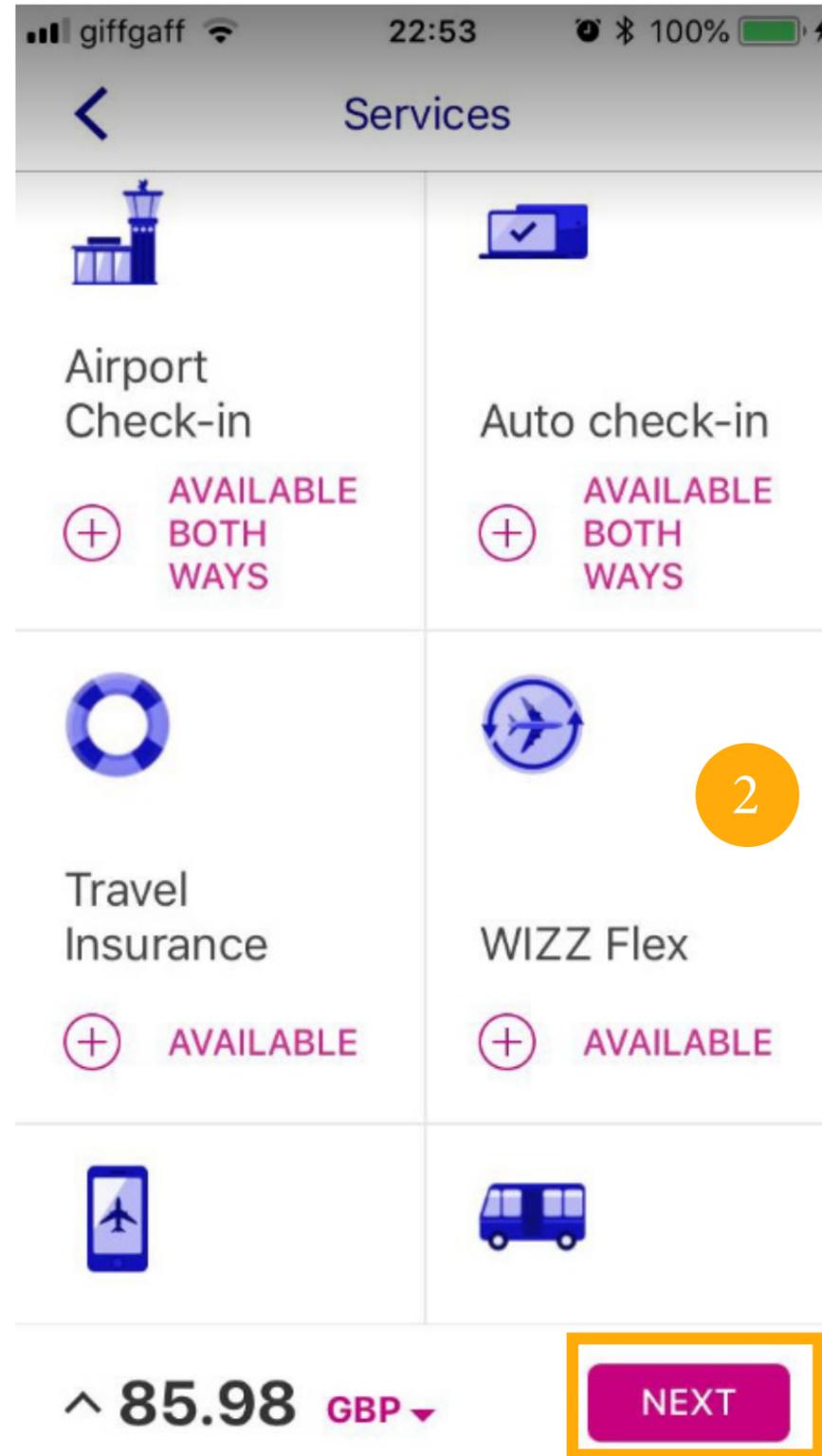
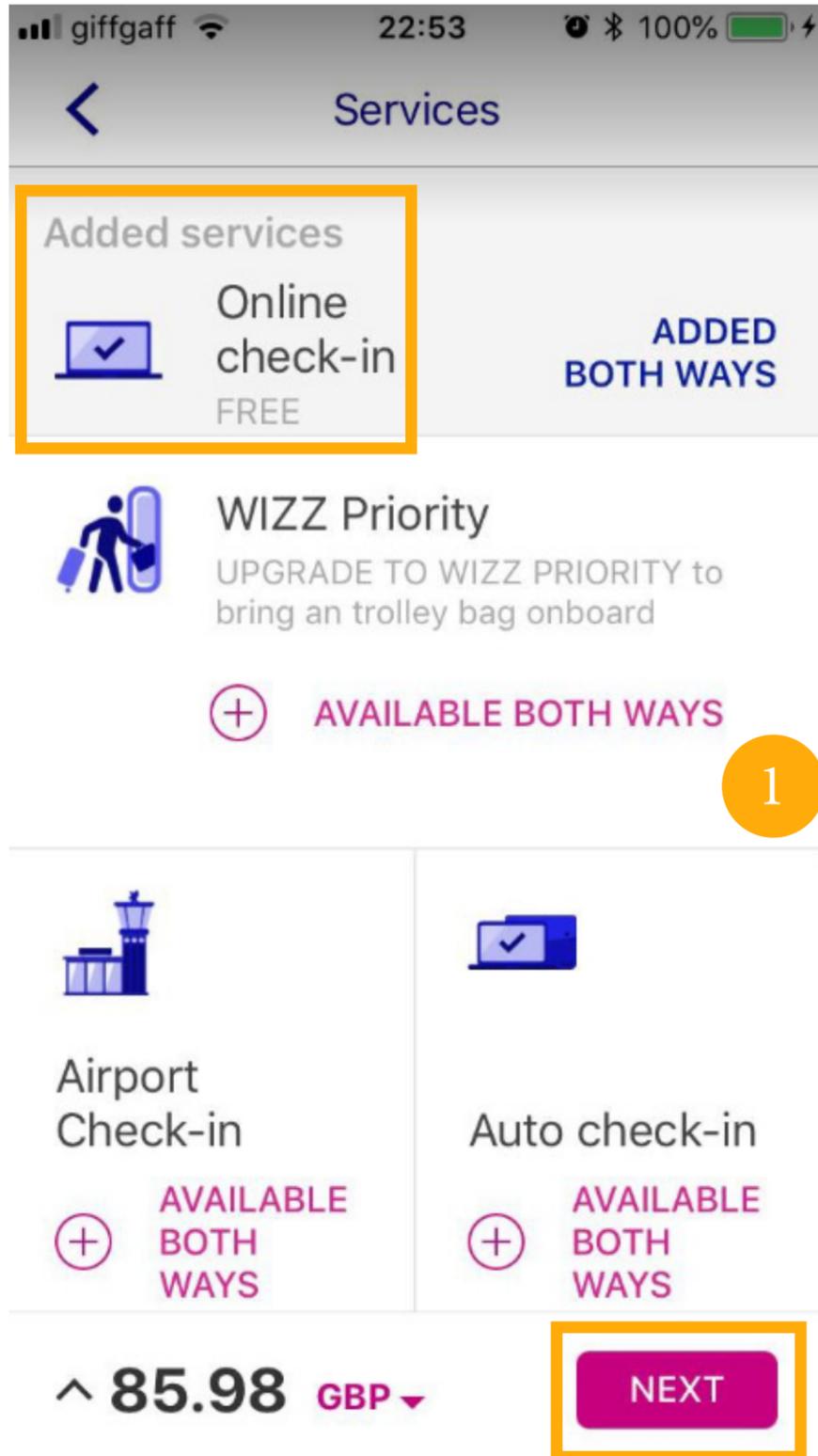
OBSERVATIONS:

1. The TRIPS are processed by the SYSTEM and an INTERACTIVE ANIMATION is DISPLAYED on SCREEN
2. The USER fills in his DETAILS and PROCEEDS to the next step
3. The USER selects his CABIN BAGGAGE and CHECKED-IN BAGGAGE



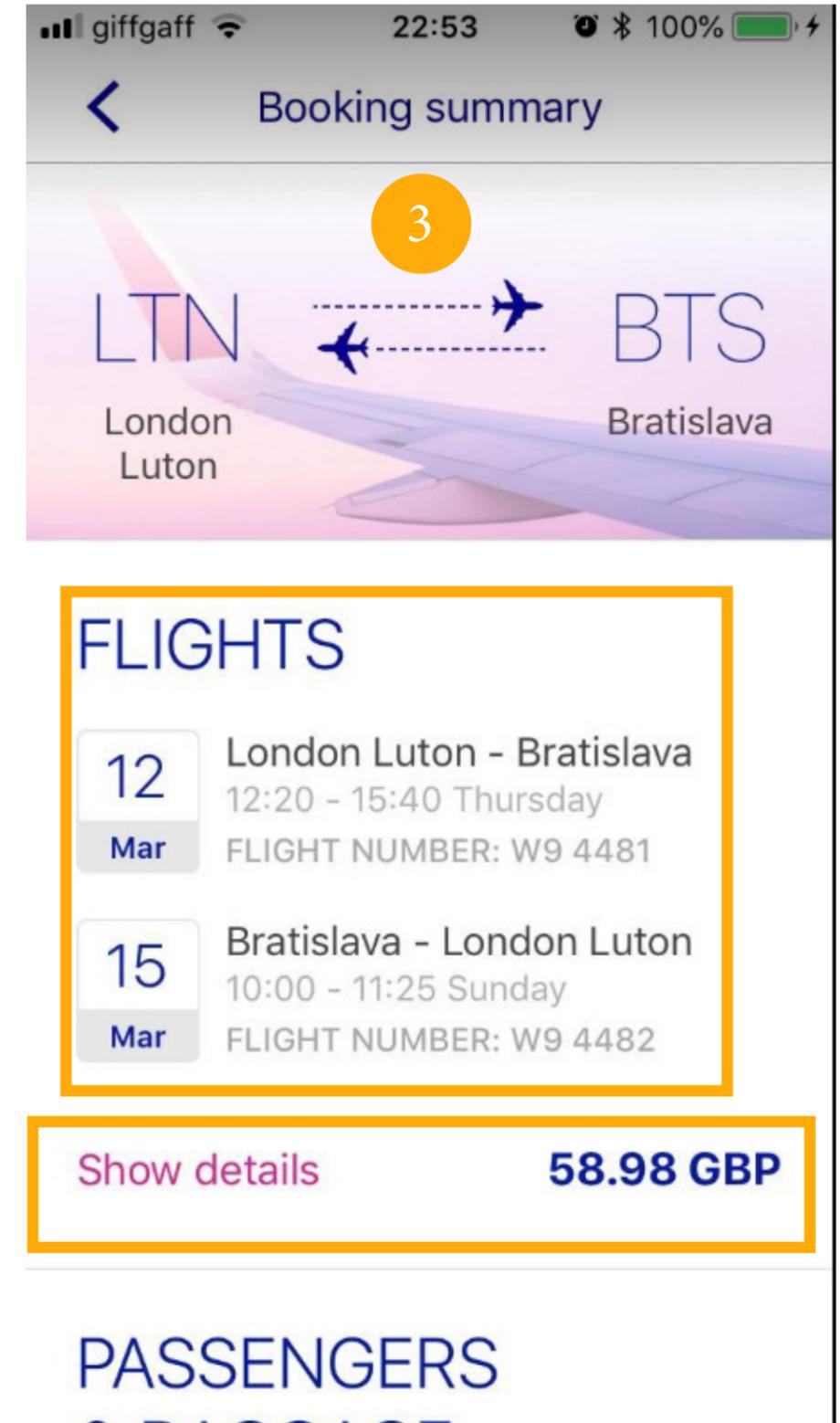
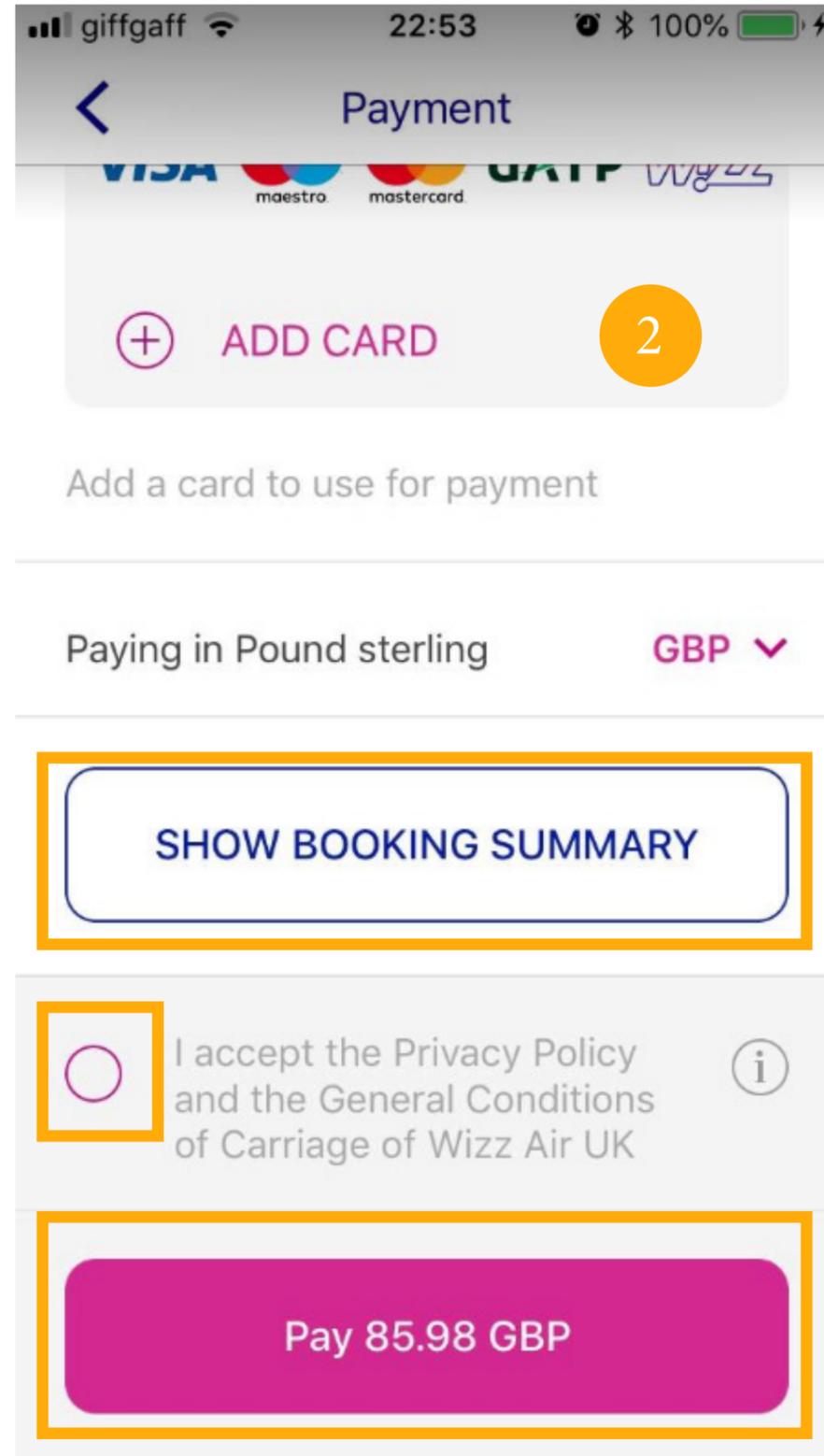
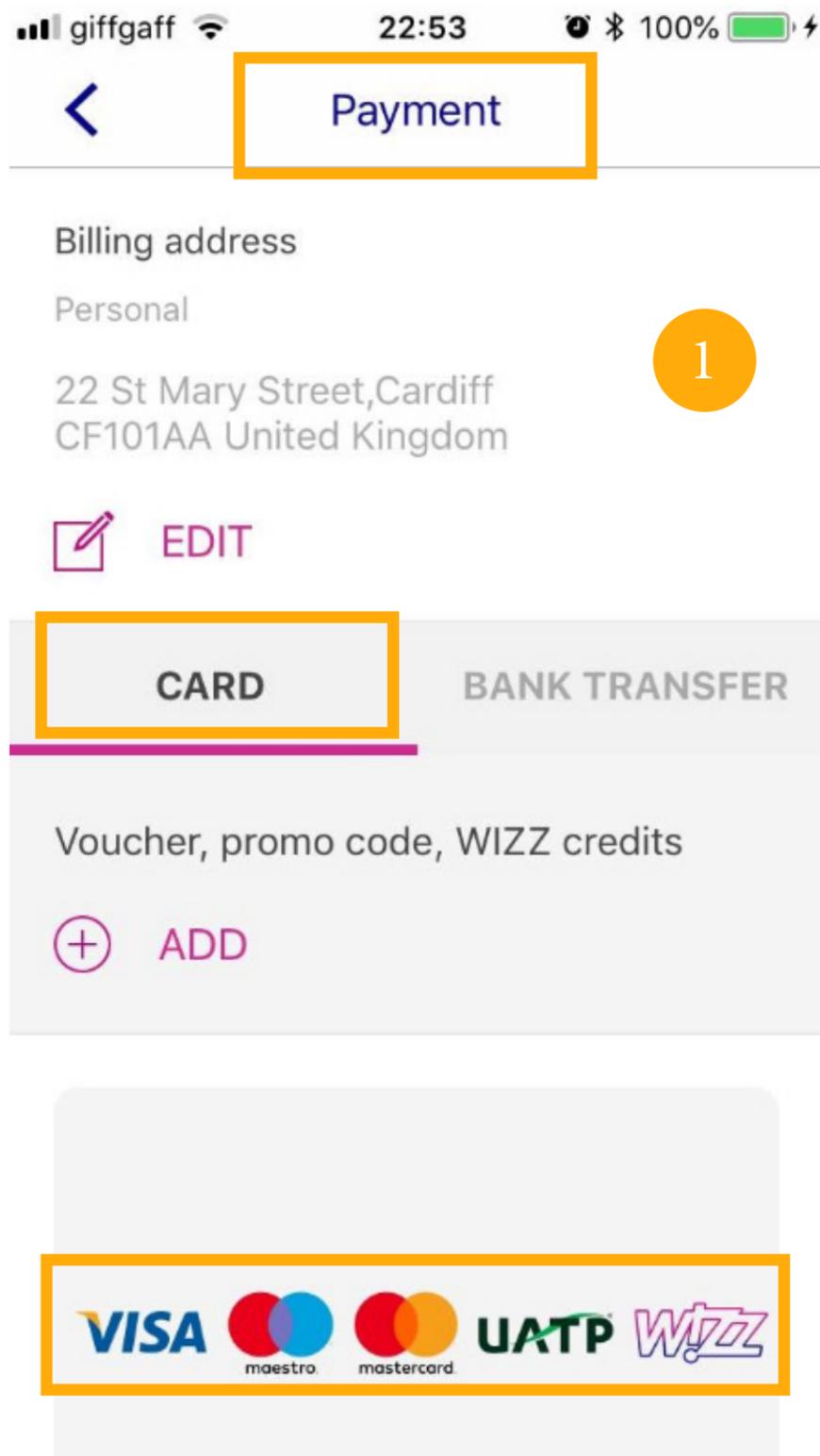
OBSERVATIONS:

1. The USER needs to select the CABIN LUGGAGE but only on SELECTION the CARRY ON BAG SHOWS AS FREE (DECEIVING)
2. The USER is GIVE a SEAT RECOMMENDATION for 18 GBP as AUTOMATED but OTHER SEATS or NO SEATS can be SELECTED at this stage
- 3.The USER can OPT FOR selectiong NO SEATS at NO EXTRA COST



OBSERVATIONS:

1. The USER needs to select the CHECK-IN method or ADD other SERVICES
2. The USER is offered othe SERVICES such as AUTO CHECK-IN, TRAVEL INSURANCE, WIZZ FLEX or CAR RENTAL
- 3.The USER needs to OPT IN OR OUT FOR TRAVEL INSURANCE



OBSERVATIONS:

1. The USER needs to ADD the PAYMENT METHOD and PROCEED (VISA, MASTERCARD, ETC)
2. The USER needs to ACCEPT the PRIVACY POLICY and PAY FOR THE SERVICES
3. One LAST BOOKING SUMMARY can be VIEWED before the FINAL TRANSACTION